

#### YONGA TECH

# Crypto on Main Street

frictionless and seamless

### Problems



Problem 1

High friction in crypto transactions.



Problem 2

Merchants wary of crypto risk.



Problem 3

Competitors overpromise, underdeliver.



### Solution

#### **Reverse the Process**

Reverse the flow and convert crypto to FIAT (currency) before transmitting.

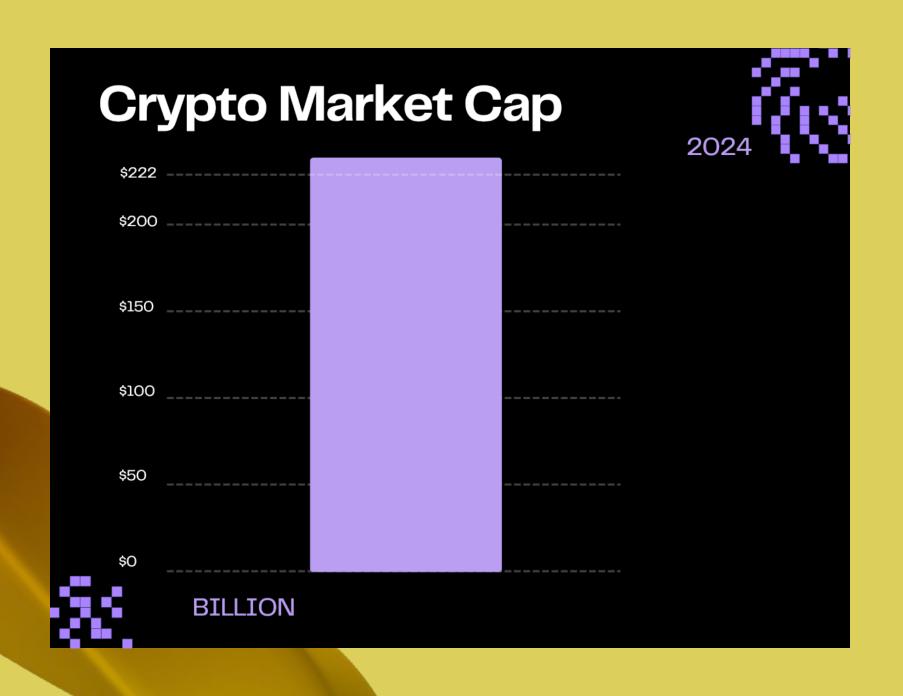
No need to change habits, the user swipes a Yonga Tech provided physical debit card.

#### Regain Confidence

Become the most trusted everyday tool by which crypto currencies convert into fiat.

Continue to add new technology to secure the users crypto.

#### **Current Market**





# How we make money

Competitors look to transactional fees to make money.

By analyzing the market, and reviewing competitors' failures, we charge a \$20 annual fee for the BLOCKChip Card.

Partnerships with Musk Miners and Crypto influencers.

Participate in events like BTC25 the Bitcoin Conference.



### How we make money

Here's a look at daily Bitcoin transactions over time:

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Year	Peak Daily Bitcoin	Date of	Bitcoin Market	Low Daily Bitcoin	Date of	Bitcoin Market
	Transactions	Peak	Price	Transactions	Low	Price
H1 2020	~348,000	Mar 10th, 2020*	~\$8,000	~257,000	Mar 24th, 2020*	~\$6,000
H2 2020	~354,000	Sep 8th, 2020*	~\$10,000	~225,000	Nov 3rd, 2020*	~\$14,000
H1 2021	~161,000	Jun 27th, 2021*	~\$35,000	~46,000	Feb 21st, 2021*	~\$56,000
H2 2021	~217,000	Oct 31st, 2021*	~\$62,000	~166,000	Jul 11th, 2021*	~\$34,000
H1 2022	~234,000	May 15th, 2022*	~\$30,000	~209,000	Feb 13th, 2022*	~\$42,000
H2 2022	~230,000	Nov 20th, 2022*	~\$17,000	~196,000	Jul 31st, 2022*	~\$24,000
H1 2023	~632,000	May 14th, 2023	~\$27,000	~188,000	Jan 1st, 2023	~\$17,000
H2 2023	~731,000	Dec 31st, 2023	~\$42,000	~242,000	Oct 8th, 2023	~\$28,000
H1 2024*	~658,000	Jan 1st, 2024	~\$42,000	~278,000	Feb 6th, 2024	~\$43,000

#### **Number Of Bitcoin Owners**

As of March 2024, there are just **over 46 million** Bitcoin wallets holding at least \$1 of value. This figure is based on the number of unique addresses.



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In total, approximately 460 million Bitcoin wallets have been created. However, around 90% of these wallets are inactive or hold minimal value.

In fact, less than half of the 46 million wallets (21.5 million) with any value are worth more than \$100.

And around 1 in 4 (22.2%) Bitcoin wallets hold value of more than \$1,000.

Here's a breakdown of Bitcoin wallets by value:

Bitcoin Balance	Number of Unique Addresses	Proportion of Wallets*	
Over \$1	46 million	100%	
Over \$100	21.5 million	46.8%	
Over \$1,000	10.2 million	22.2%	
Over \$10,000	3.4 million	7.5%	
Over \$100,000	0.6 million	1.4%	
Over \$1 million	0.1 million	0.2%	
Over \$10 million	~10,000	<0.01%	

Sources: cryptonews, BitInfoCharts



https://explodingtopics.com/blog/blockchain-stats

Sources: YCharts, Blockchain.com

#### Competition

**BitPay** – No longer offers a debit or credit card. Working with merchants rather than consumers to change habits.

**Coinbase** – Complicated process by which to convert cryptocurrencies to fiat and not accepted by most merchants.

**Tangem** – Bait and switch card. Only works with select merchants in the future.

**Coinjar** – Only works with Mastercard crypto enabled POS systems in Australia.

## Experienced Partners

**Executive Advisory Board** 









**Bruce Knox** Sh

Working with attorneys in Atlanta, Schulten Ward Turner & Weiss, LLP and Tier One in Crypto and Fintech law firm Paul Harris out of New York.

Banking Partners: Stripe, Dash (Pathward Bank), Deltec and others.

**Mark Masters** 

Jon Flatt

**Sherri Holland** 

# Our Ask

With all the momentum we currently have we are in our first round of funding asking for \$5million.

Our terms are negotiable.

### Leadership



**Les Adkins** 

CEO & Co-Founder



**Andrew May** 

CTO & Co-Founder

#### THANK YOU FOR YOUR TIME