








democratizing the
creator economy

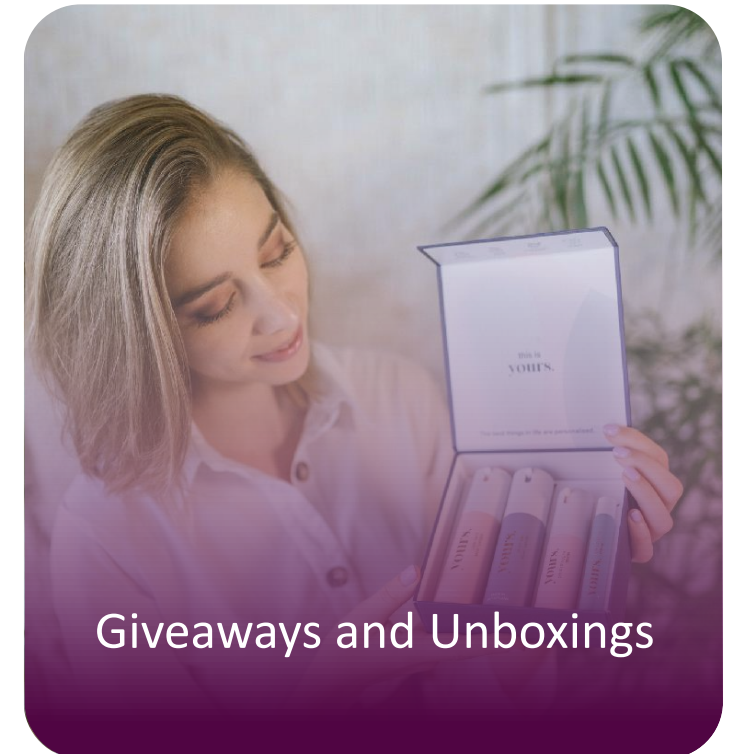
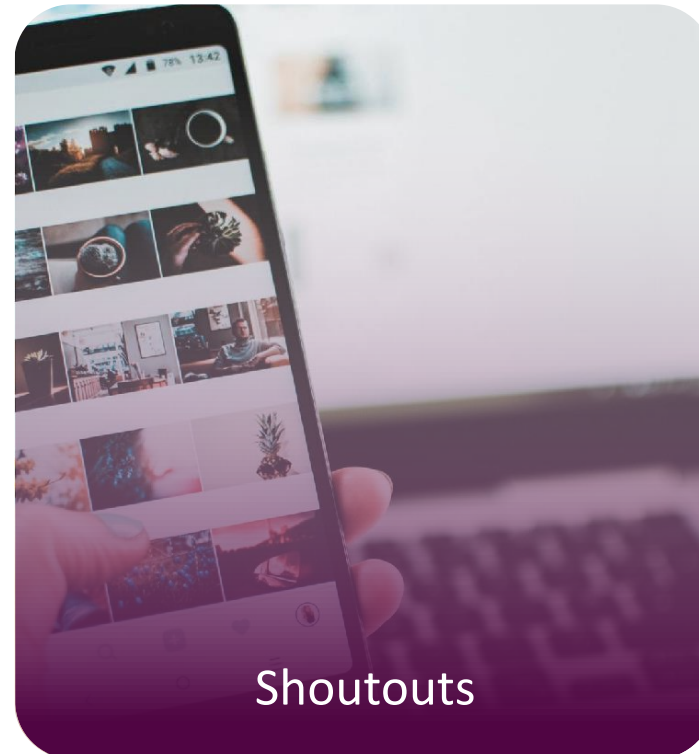
Investment Opportunity Summary

-  Pioneering Team of Social Media Experts and Business Veterans
-  **Marketplace Traction:** the need is great in the marketplace for a solution; platform gaining rapid users
-  **Timing is Perfect** - No Platform is Creator First
-  Founders **Kreator** Program will create massive virality leveraging our Kreators social media reach
-  **Raise = Growth;** we have the fire lit, just need some lighter fluid.



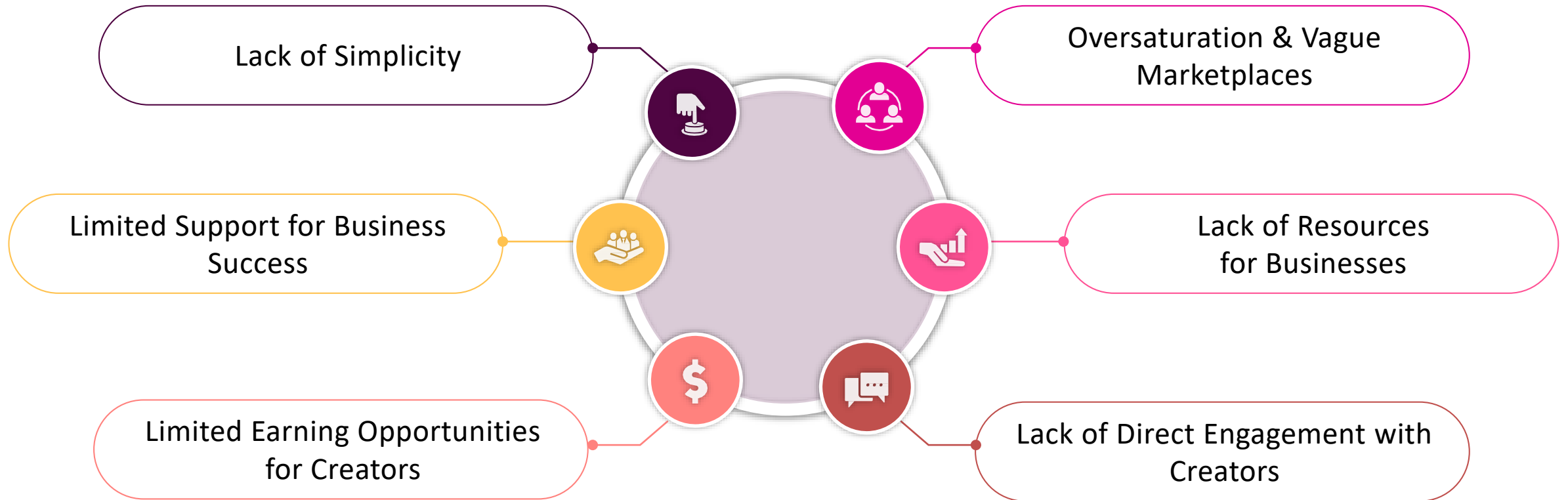
The Vision

Democratize the creator economy through a true 2-sided e-commerce platform.

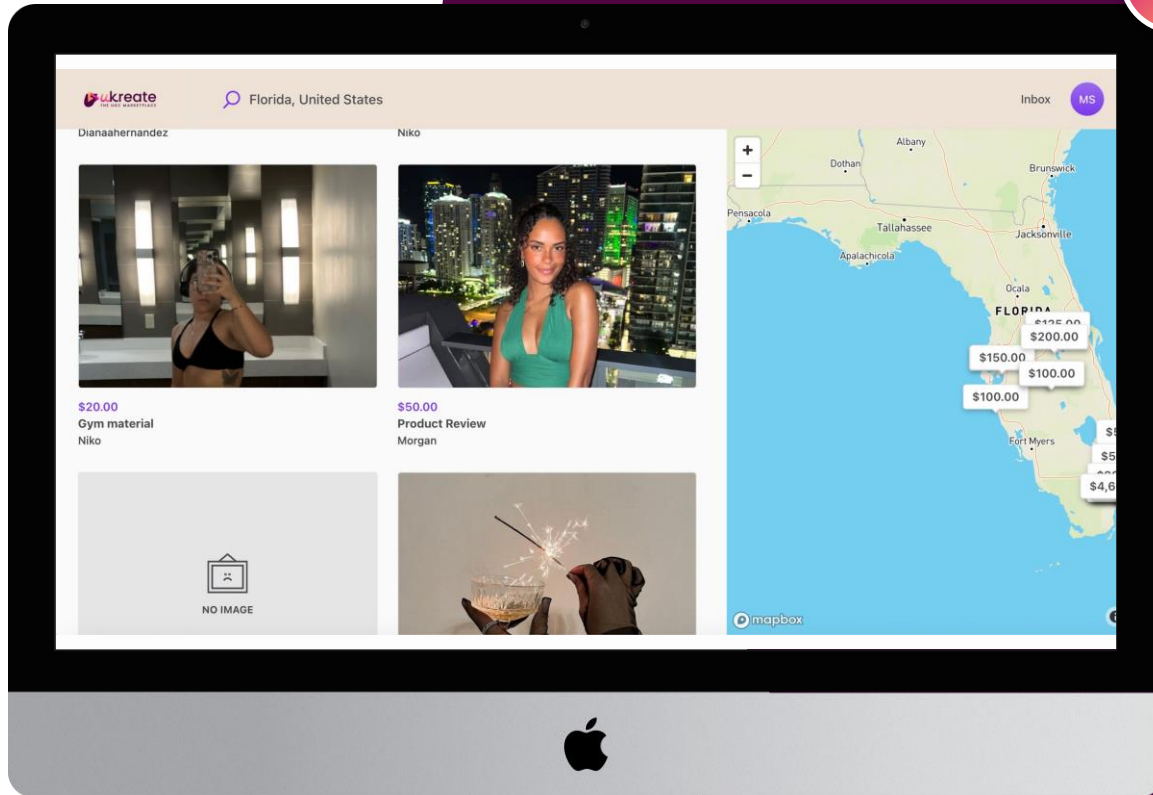


The Problem

The Creator Economy is disparate, disjointed and difficult for creatives and brands to connect



The Solution - ukreate



Dedicated creator profiles



Fully searchable - geo-location, industry, platforms



Community building and creator gamification



Emerging creator training and support



Seamless payment integration and watermarking to ensure full payment and customer satisfaction

The Market Opportunity

\$62 BB

US Creator Economy
in 2024

\$156 BB

Global Creator
Economy in 2024



\$528 BB

Global Creator
Economy by 2030


10%

of All Social
Media Spend is
on Creative
Economy


68%

of Creatives Rely
on Brand Deals
for Income

2-Sided Revenue Model



Agencies and Brands Pay For Subscription To Access Platform & Service Fee



Creatives Pay for Premium Placement and Per Transaction Fee (% of sale)

Go to Market

Multi-channel GTM Strategy

Founders Group

Creators

Agencies and Brands

Top 10 Influencers - Profits
Interest Pool

Social Ads

Social Ads

1

3

Influencer
Community

Influencer
Community

2

Influencer
Community

1

3

Direct Advertising

Social Awareness

2

Virality

1

3

Direct Advertising

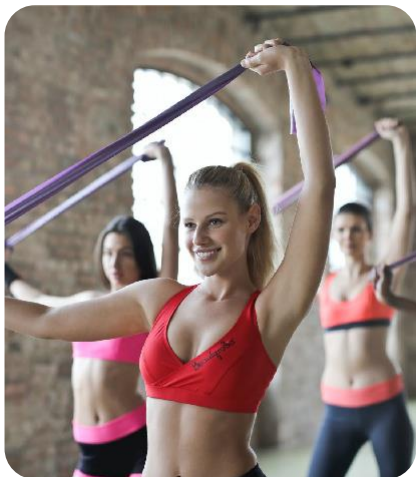
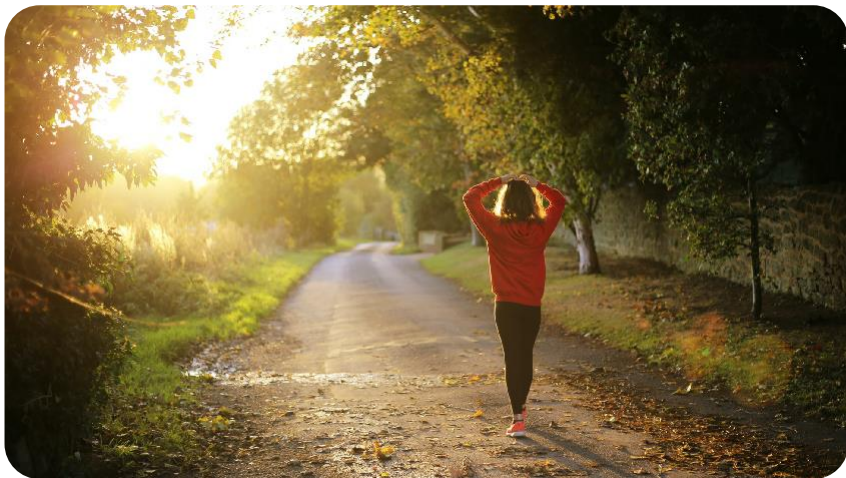
PR Campaign

2

Virality

Case Study

B2B



The Client

Egg Whites 24/7



The Project

Increase brand awareness and revenue



The Strategy

Use Ukreate to find 20 UGC fitness creators (3.2 mm collective community). Create 60 pieces of organic content and share across creator's profiles and through advertising campaign.



The Results

- 5.2 million views
- 4k followers gained
- \$11K revenue generated 200+ new customers

Case Study

UGC Creator



The Client

Alyssa Williams



The Project

Alyssa joined ukreate as a model/photographer looking for ways to earn extra income. She listed herself as a jewelry model and portrait photographer in local Miami area.



The Strategy

Increase Alyssa's exposure through ukreate



The Results

- 2 brand deals with fashion companies
- \$450 income in first 30 days on the platform
- 1 photographer gig from a local marketing agency

ukreate™

Easy to Use Marketplace that Elevates Value for Creators, Influencers Brands and Agencies

We're not just another pretty face. We're founded by creators and agency side representation, we're differentiated where it matters most.

ukreate is built to scale.

	Open/ Transparent Marketplace	Speedy Signup / Easy to Use	No Mandatory Socials Integration	Built for Any & All Influencers	Built for Any & All Brands	Cost Effective For Brands / Creators	Creator Education/ Accelerator
	✓	✓	✓	✓	✓	✓	✓
Brandwatch Marketing	✗	✗	✓	✗	✗	✗	✗
Upfluence	✓	✓	✗	✓	✗	✗	✓
creator.co	✓	✓	✗	✓	✗	✗	✗
influence.co	✓	✓	✗	✓	✗	✗	✗
Creators, Inc	✗	✓	✓	✗	✗	✓	✓

The ukreate™ Team

Founded and run by industry experts and business veterans



ROBERT TORRES

Social Media Expert, Agency
Owner, Influencer



WILLIAM YOUNG

Tech Guru, Process &
Strategy Expert, Proven
Entrepreneur, Investor



MARC SNYDERMAN

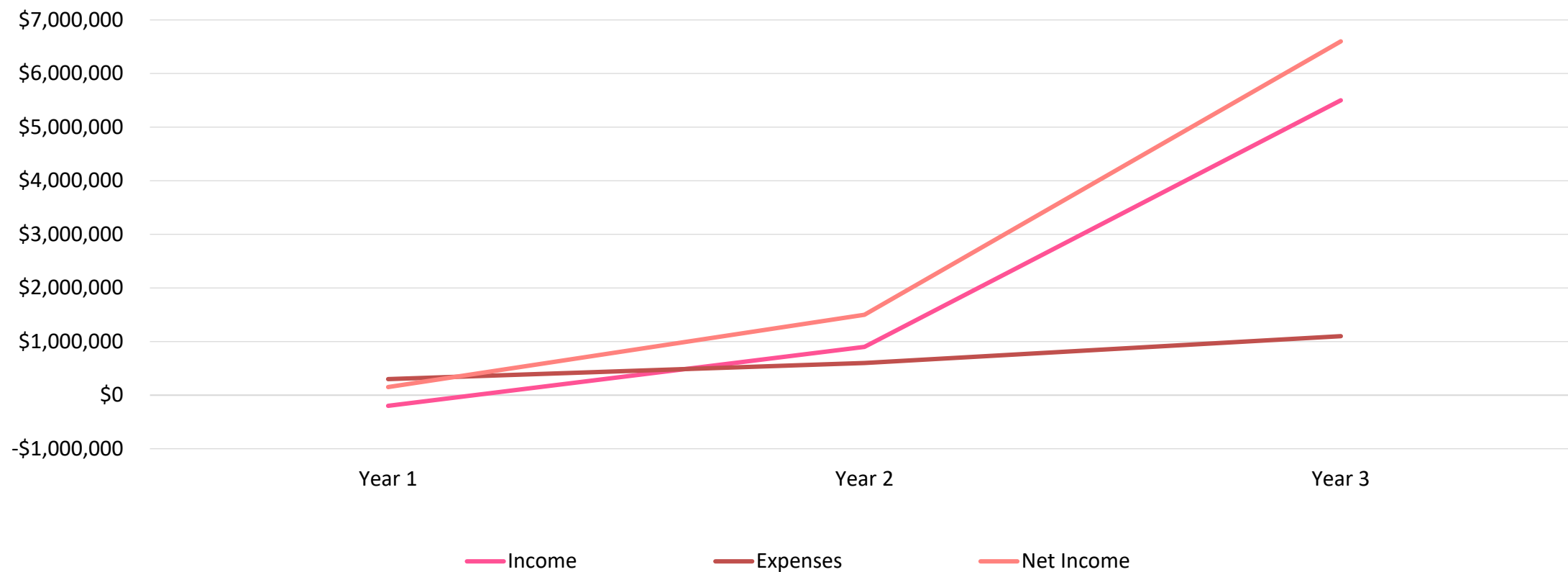
Disruptive Entrepreneur,
Business Lawyer, Content
Creator,
Angel Investor



JENNA MANUCSO

Social Media Manager,
Community Manager,
Operations Specialist

3 year projections

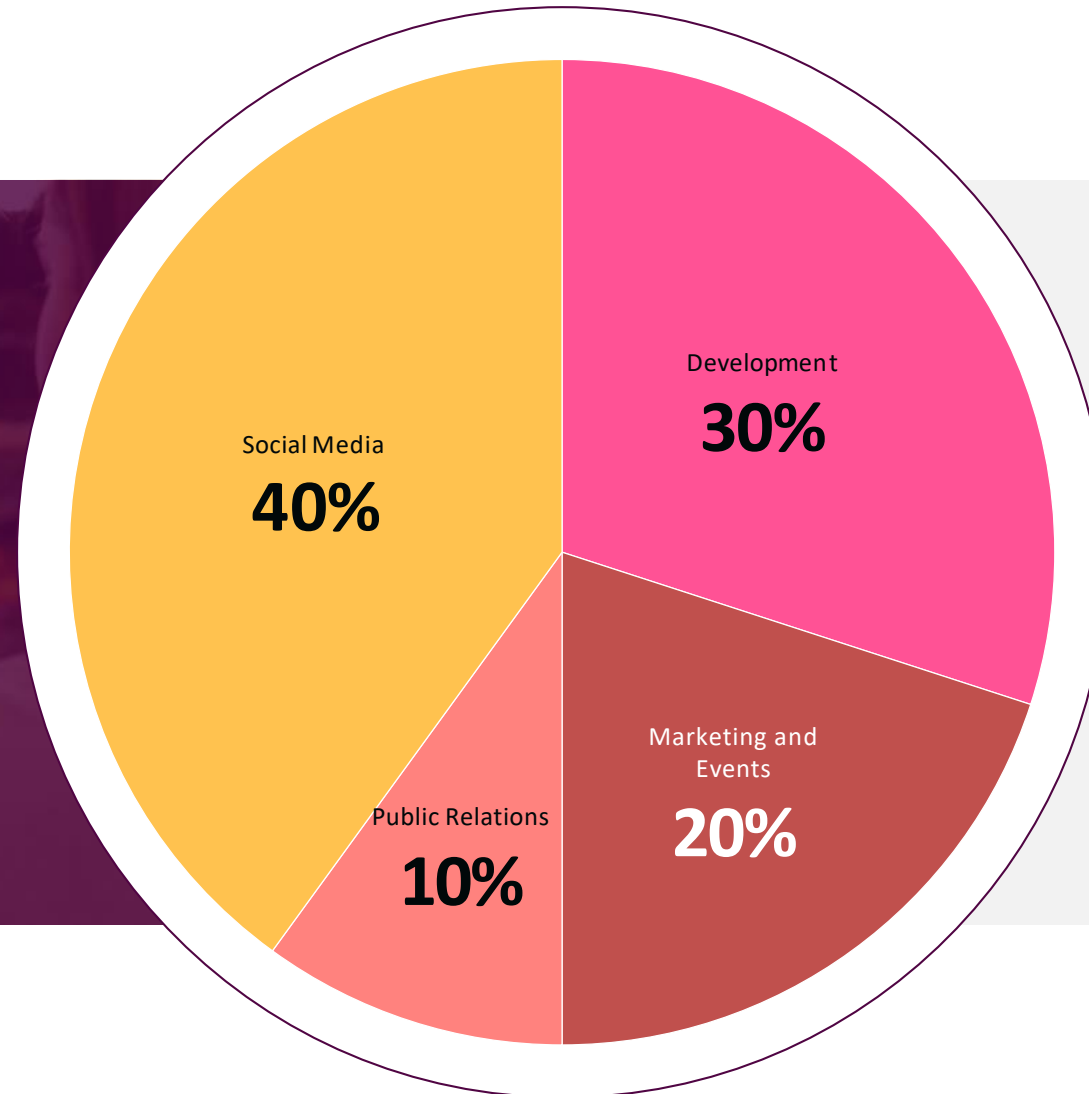


Our Raise

Raising **\$500k** on a SAFE with a **15% Discount**






TOTAL BUDGET

\$500k





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