



Baru

**For 10 Million Kitchen Rehabs
Higher Quality & Value Cabinets**

100% Custom at Non-Custom Prices

Tino Go (216) 905-3858 tino@hellobaru.com



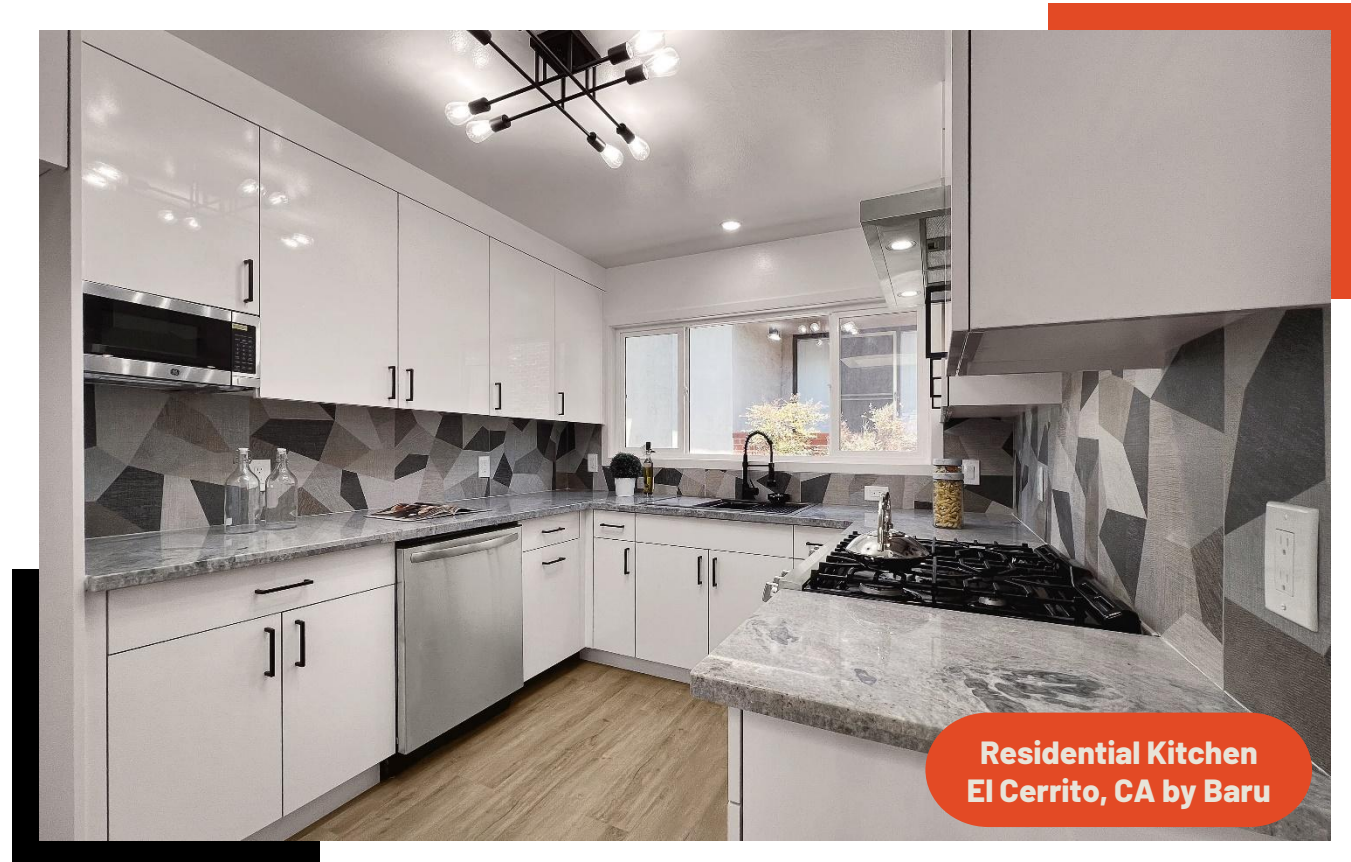
Traditionally:

- Clumsy & exasperating
- Standardized selection
- Opaque high prices
- Uncertain quality

With Baru:

- Easier and faster
- Custom-made to fit
- Transparent pricing
- Consistent quality

10 Million Kitchen Rehabs \$100 billion @\$10k each



4,000 Underused Machines

Production Potential

**\$0.5 Billion
Machinery**

Baru Leverages Idle Machines Nationwide

**\$80 Billion
Capacity**

**Used 2-3
Hours/Day**



**Limitless
Production**

**Located in
Every Metro
Nationwide**



**No Shipping
No Inventory
No Storage**

Baru Process Automation Minimizes Logistics and 40% Revenue Waste



Customers
40% Savings
4x Faster



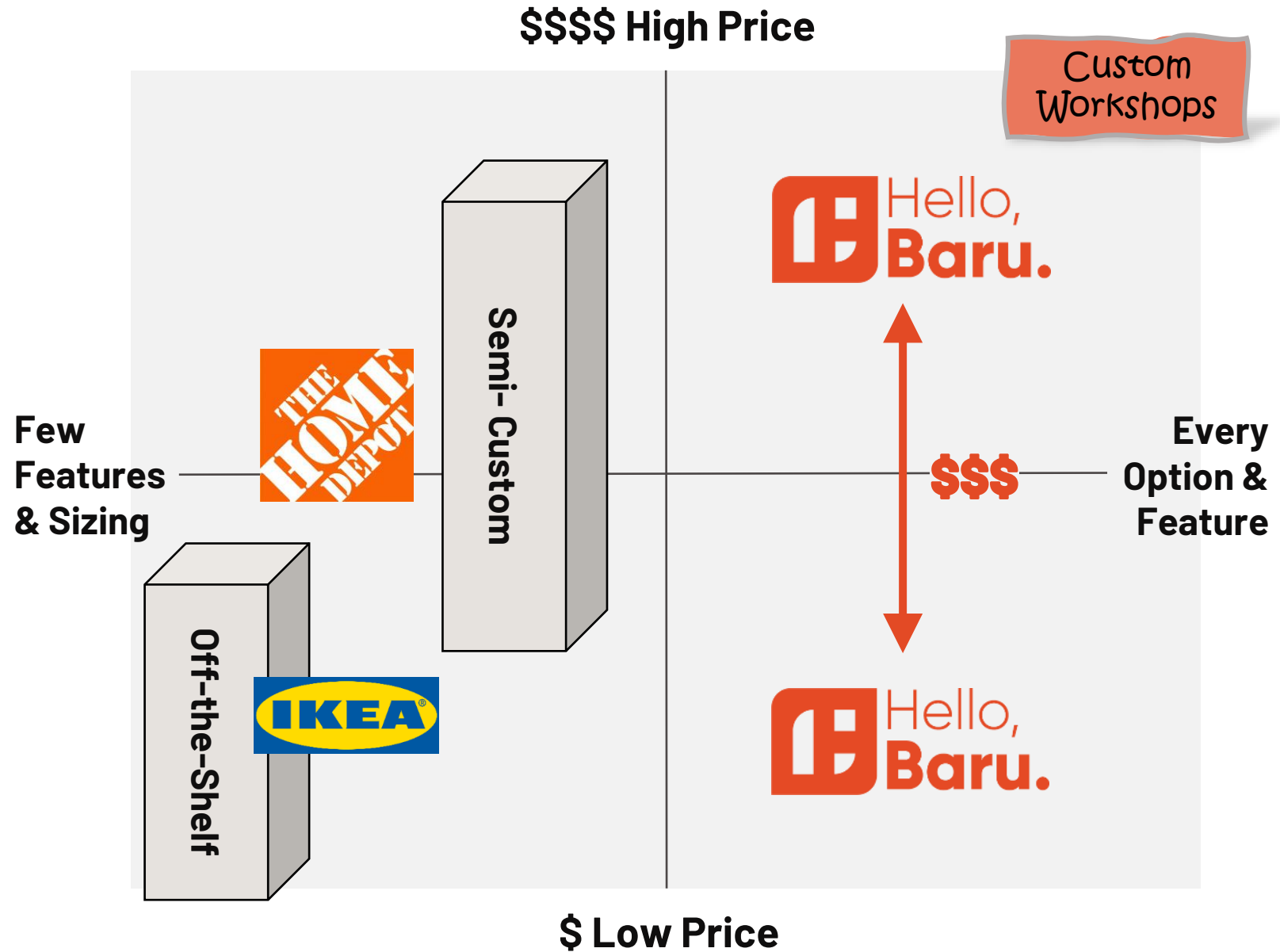
Resellers Save
35% Costs for
Freight & Storage



Manufacturers
More Sales
Double Profits



Custom Cabinets at Every Price Level



Baru Workflow Automation

Saves \$\$\$



Traditional Distribution Model



Selling Price

Material Costs

Manufacturing

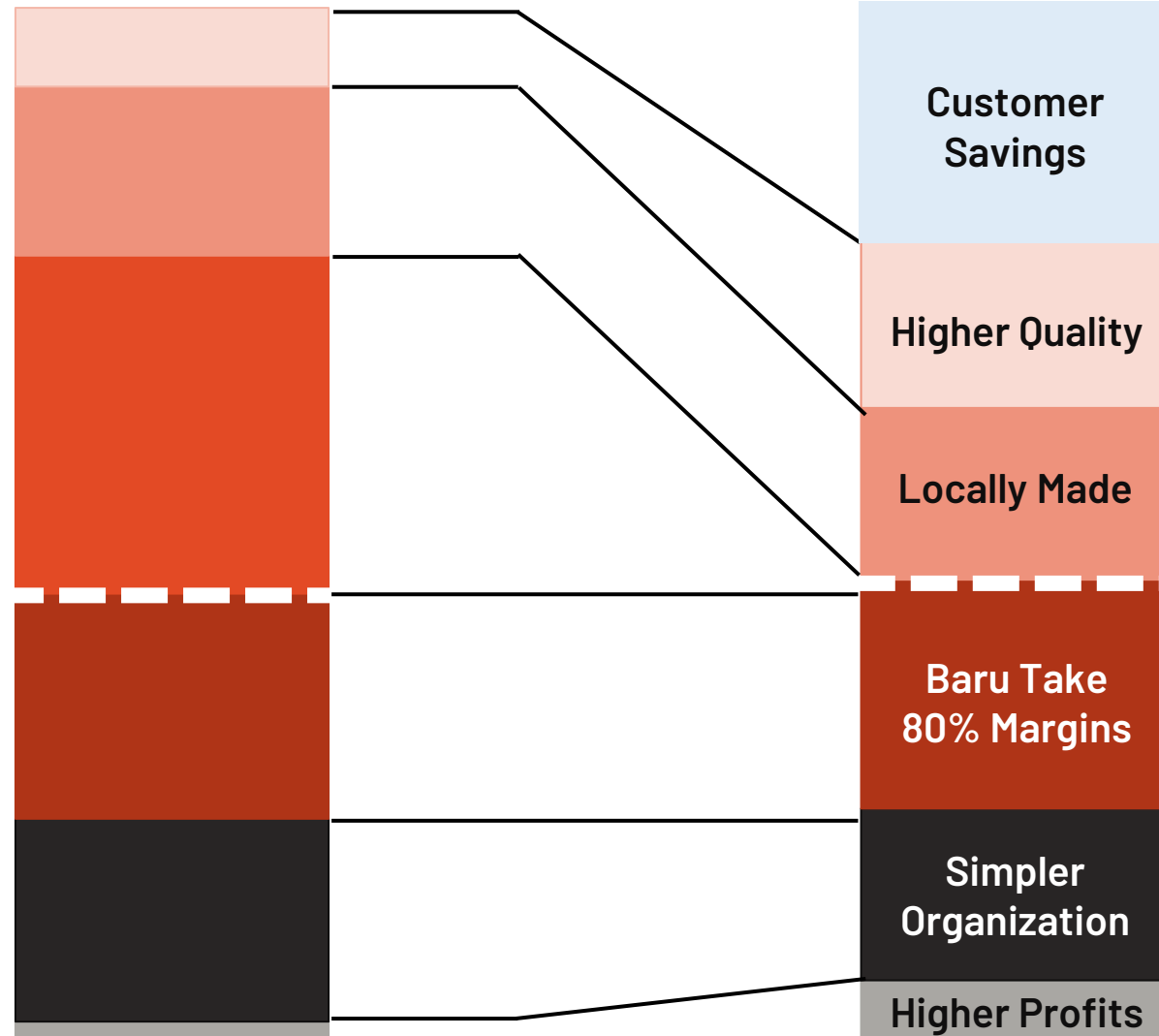
Freight-in
Warehousing
Damage & Obsolete

Cost of Goods

Gross Margin &
Marketplace Take

SG&A

Profits



Progression

**Phase 1:
Mfg. Marketplace
Tech Validation**

**Phase 2:
Cabinetry Sold
40% Lower Price**

**Phase 3: Scale-up
2025 Sales Plan
Contractors & Dealers**



**Proof of Concept
With Google &
17 Manufacturers**

**Contractors & Dealers
Commercial & Residential
Avg. Order \$26k @ 33% Take**

**Online Design Tool Integration
Publish Architect Product Library
Launch B2B & B2B2C Marketing**

Atlanta GTM & Philadelphia Growth

**TAM: 100 Metro Areas in USA
250 Million Americans**

**Atlanta for Population Growth
88 Thousand Rehabs Annually
Median Home Age 31 years
Tight Housing Supply**

**Philadelphia organic
growth and repeat sales
customer pipeline**

**Dealer Brand Differentiator
Easier for Contractors
More Profitable**

**2025 Goal
25 Kitchens/Month
\$7.6 Million**

**\$2.5 Million Take:
Use to Increase Market
Share and Expand Regions**



Official Sponsor – ASID Georgia



Management



Tino Go
CEO/CFO Founder

- **Serial Entrepreneur**
- **CFO (\$12M to \$1.2B)**
- [LinkedIn](#)



David Buchsbaum
Engineering

- **40-yr Cabinet Maker**
- **Automation Expert**
- [LinkedIn](#)



Dana Doron
Marketing

- **Brand Management**
- **Growth Marketing**
- [LinkedIn](#)



Dave Spell
Technology

- **Experienced CTO**
- **Baru Investor**
- [LinkedIn](#)

Additional Staffing

**Regional Sales
Representatives**

**Software & Mfg.
Engineers**

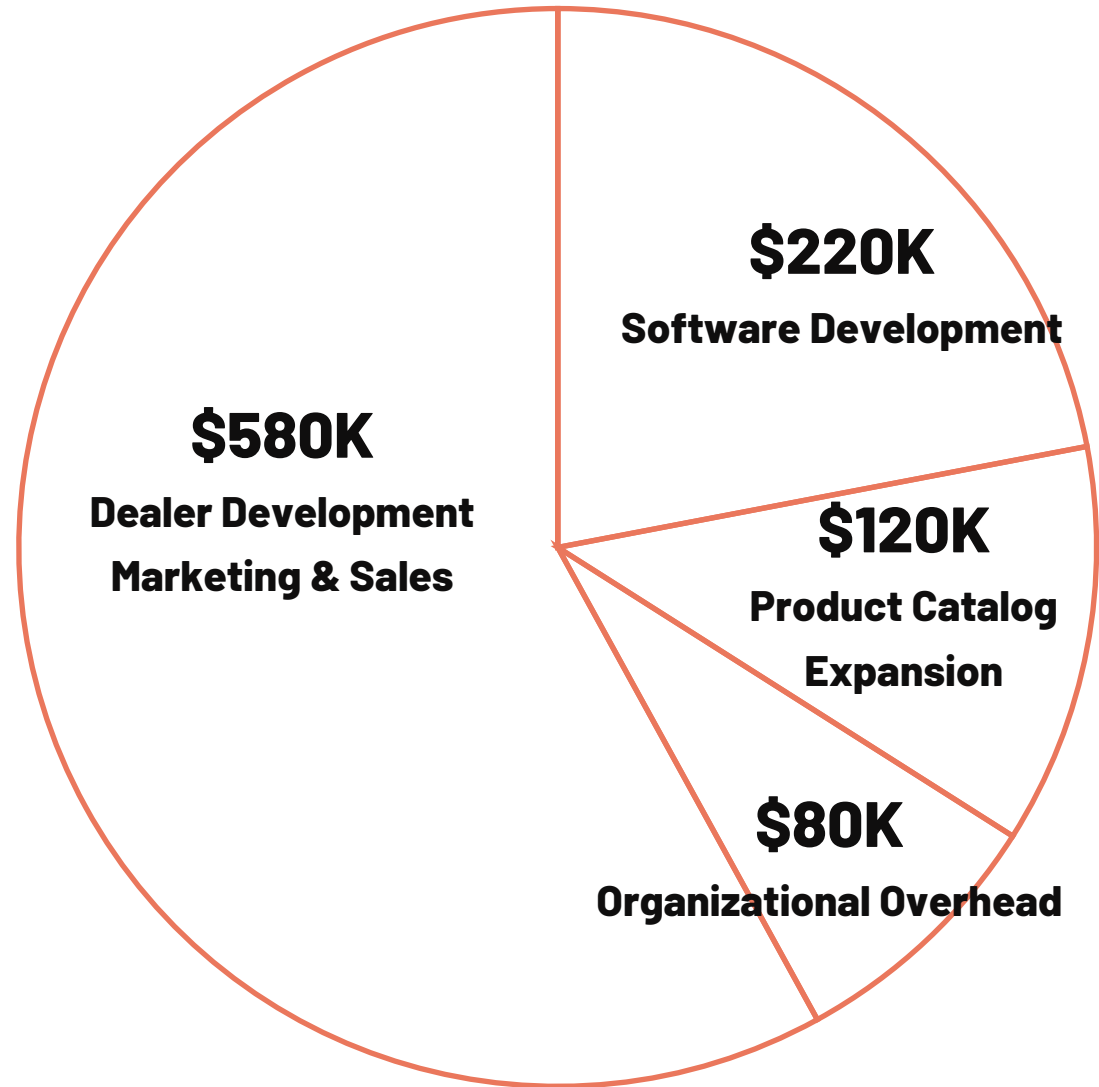
**Operations & Customer
Success**

**Independent
Kitchen Designers**

\$1 Million Funding Round

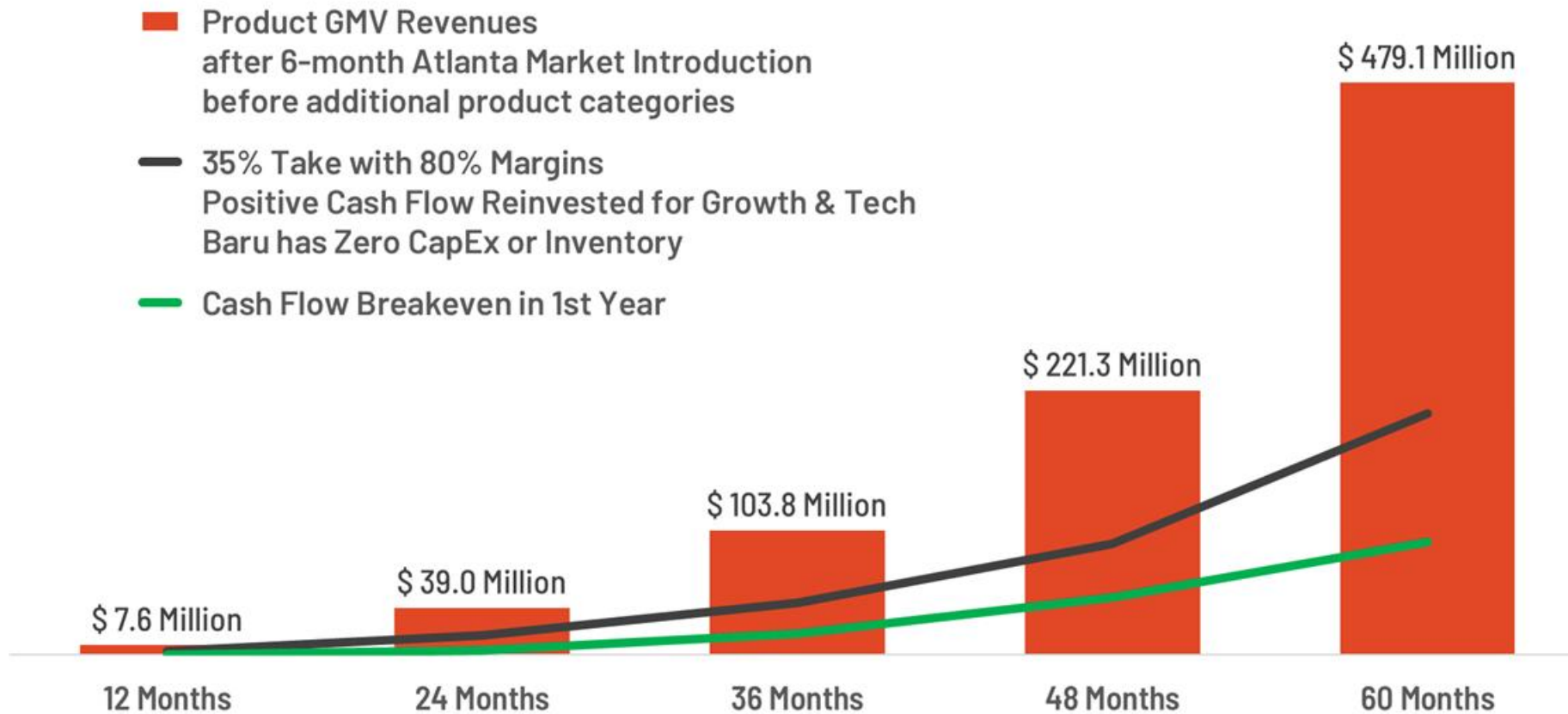
Round Opens
February 2025

Use of Funds



Self-Funded Growth in 12 months

Proforma Income Statement





Hello,
Baru.

**A Shared-Economy Digital
Manufacturing Platform**

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