IMPaCT.
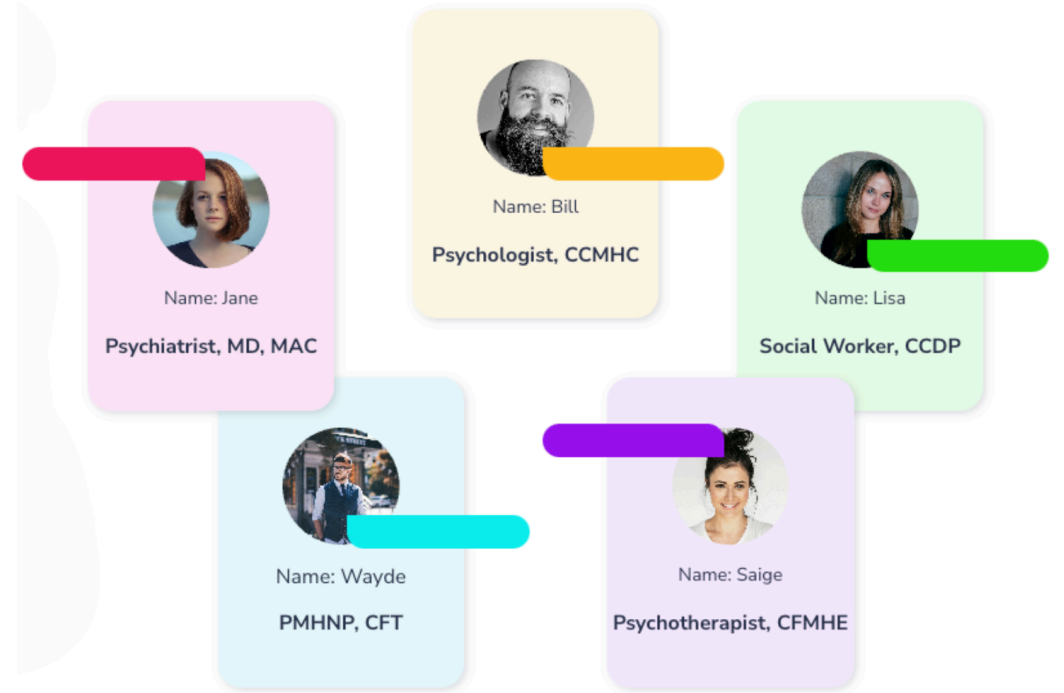
A SECURE REFERRAL NETWORK FOR MENTAL HEALTH PROFESSIONALS
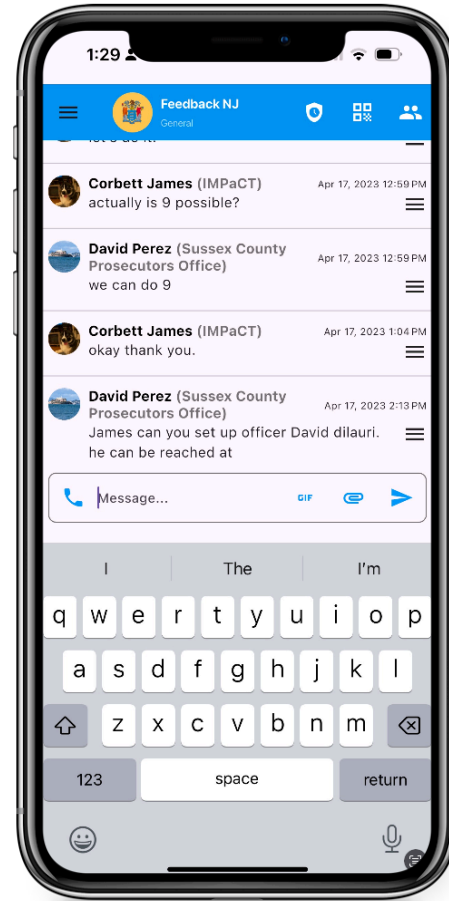
IMPaCT transforms a fragmented landscape into a unified, AI-powered collaboration hub for mental health professionals.

Name: Jane
Psychiatrist, MD, MAC

Name: Bill
Psychologist, CCMHC

Name: Lisa
Social Worker, CCDP

Name: Wayde
PMHNP, CFT

Name: Saige
Psychotherapist, CFMHE

Why IMPaCT

In an increasingly complex healthcare landscape, mental health professionals often work in isolation, disconnected from peers and lacking collaborative resources.

IMPaCT bridges the gap.

Centralized Expert Network

Connect with a unified network of mental health professionals across specialties, institutions, and geographic areas.

Intelligent Connections

Our AI-powered platform intelligently matches users with the right colleagues and resources based on individual unique professional needs.

Dynamic Professional Environment

A vibrant community that evolves with users, providing relevant support when and where they need it most.

Problem

Healthcare Worker Shortage and Fragmentation

By 2036, there will be a shortage of **86k** Primary Care Providers

47% of the US lives in a mental health professional shortage area.

46% of health workers reported often feeling burned out

Problem

Healthcare Worker Shortage and Fragmentation

Information silos

Inefficient knowledge sharing

Information overload

Difficulty getting referrals and finding the right people

SOLUTION

UNITE!

Solution

IMPaCT solves the fragmentation problem within mental health, connecting specialists nationwide in a revolutionary collaboration platform.

Secure and Trustworthy

IMPaCT is a secure collaboration platform for industries.

- SOC 2 environment
- HIPAA Compliant
- CJIS, FED RAMP, and more

Intelligent & Contextual

Our AI offers tailored assistance that understands the nuances of professional discussions.

Smart Channel/Room Suggestions

Based on a user's profile and past activity, the AI can suggest relevant channels or rooms they might find valuable.
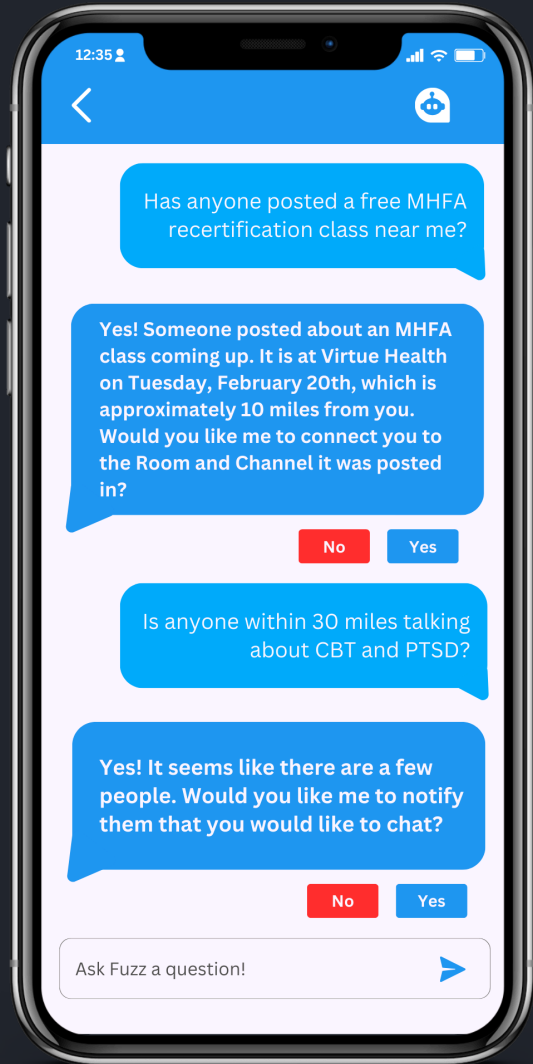
Eliminate Silos

- Expert Connection
- Conversation Summarization
- Resource Recommendation
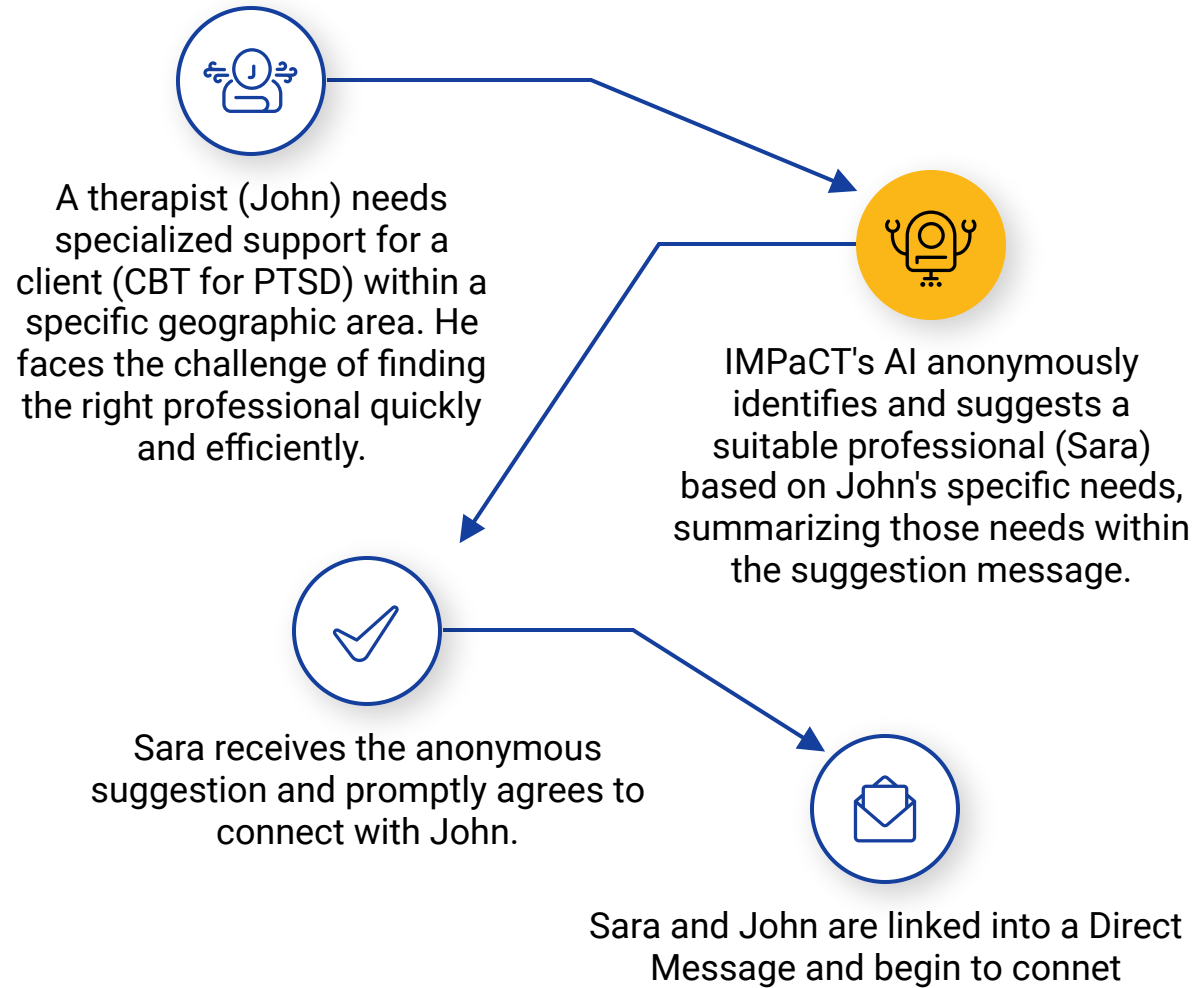- Referral Facilitation
- Community Insights & Analytics

AI Community Concierge (AICC)

Fuzz, our AICC, offers helpful, proactive, intelligent assistance that anticipates needs and facilitates seamless interactions.
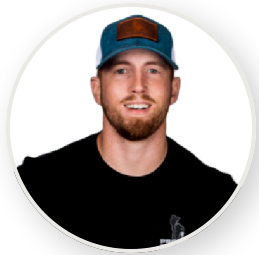
User Story

A therapist (John) needs specialized support for a client (CBT for PTSD) within a specific geographic area. He faces the challenge of finding the right professional quickly and efficiently.

IMPaCT's AI anonymously identifies and suggests a suitable professional (Sara) based on John's specific needs, summarizing those needs within the suggestion message.

Sara receives the anonymous suggestion and promptly agrees to connect with John.

Sara and John are linked into a Direct Message and begin to connet

Platform Memory & AI-Driven Collaboration

By embedding AI into a chat and collaboration platform we drive significant improvements in user experience, collaboration, and productivity.

Who We Are

James Corbett, Founder

Impact-driven entrepreneur. Founded IMPaCT & Project Refit. Mentored entrepreneurs to 6-7 figure businesses. Empowered 220+ veterans & first responders. Leads a team of 40 volunteers and 5 employees

Marc Snyderman, JD

Attorney, entrepreneur, mentor, and experienced COO scaling a government contracting business from $15M to $60M in five years.

Arend Van der Veen, PhD, CTO, SSCP

Full-stack software developer with 36+ years of experience. He specializes in secure web & mobile applications. Arend holds a PhD in Engineering from Stevens Institute of Technology.

William Luong, Lead Front-end Developer

Experienced C# developer. Worked in a government role for five years and moved to the private sector with Willis Towers Watson.

Markets We Plan to **IMPaCT**

Healthcare
1. Mental Health
2. Expand into rest of market

Law Enforcement / Government

Enterprise Organizations
- Consulting Firms
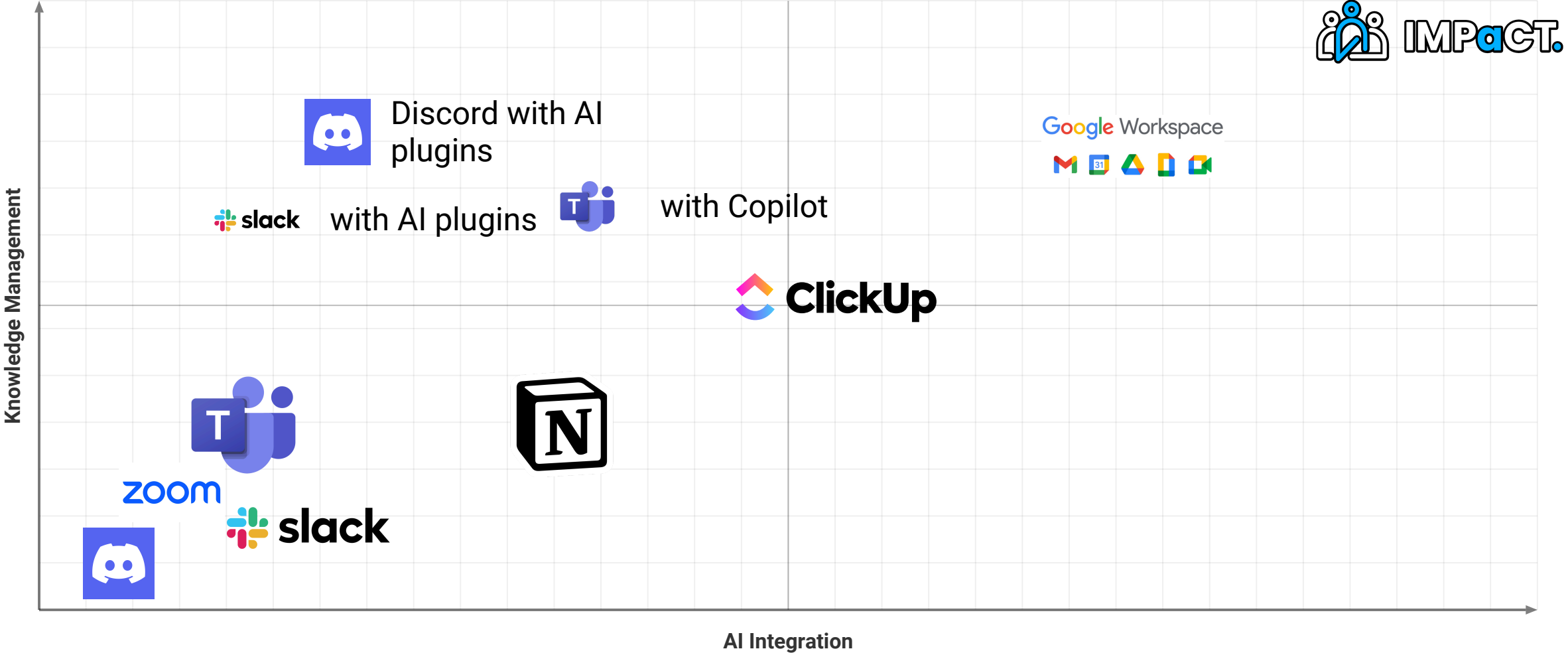- Banks

Department of Defense

Where We Rank

How we are different: We serve our community with an AI Community Concierge

Knowledge Management (y-axis)

AI Integration (x-axis)

Discord with AI plugins

slack with AI plugins

with Copilot

ClickUp

Google Workspace

IMPaCT.

Notion (N)

zoom

slack

Discord

Why We're Different

Embedded AI Community Concierge

We capture, analyze, and leverage industry knowledge to connect users to communities and others, instantly amplifying product use and service.

Proactive Deconfliction & Actionable Insights

Bridge users to connect based on similar conversations and problem sets.

AI-Powered Insights & Summarization

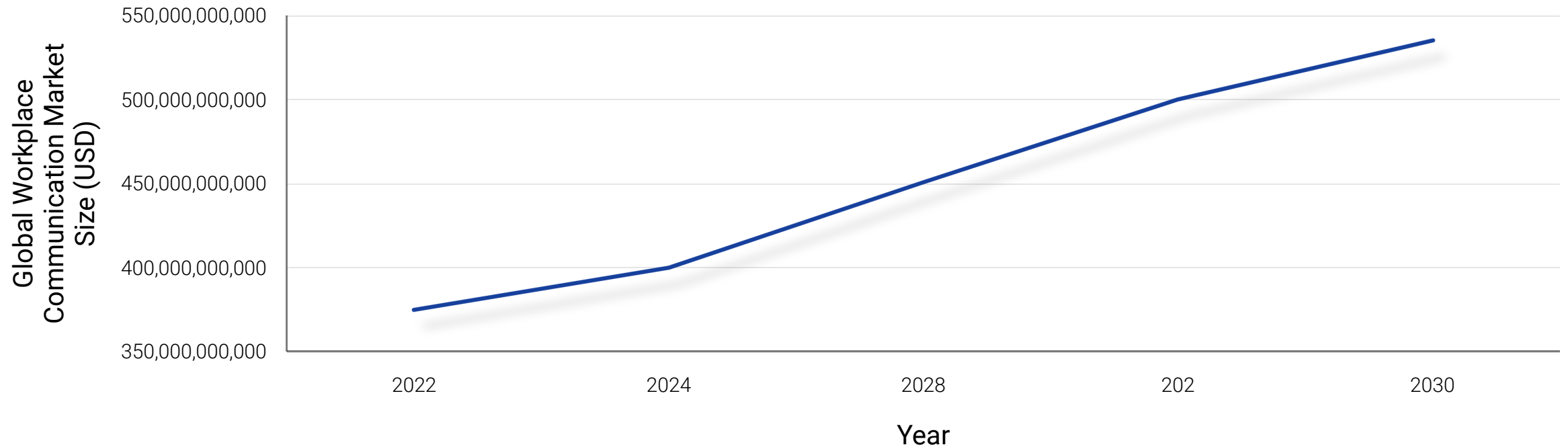Summarize channels, Rooms, and conversations for users to have a better experience.

Platform Memory & AI-Driven Collaboration

By combining organizational memory and AI, we drive significant improvements in collaboration and productivity.
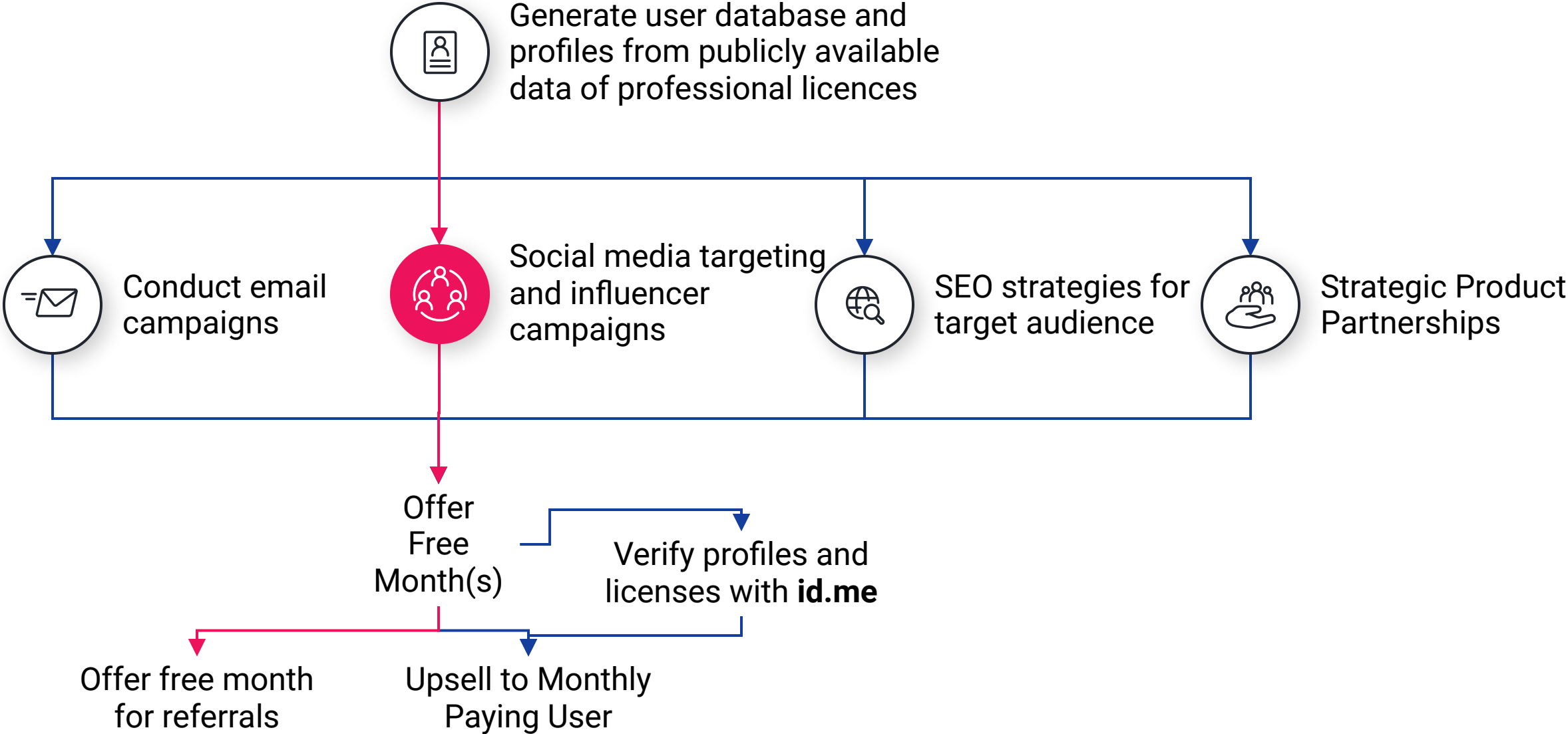
We are here to serve our users with unparalleled customer service

Mental Health Market Growth

The global mental health market was valued at USD 375.21 billion in 2022 and is expected to reach USD 532.86 billion in 2030, with a CAGR of 3.85% during the forecast period 2023-2030.

Go To Market Strategy: Mental Health

Generate user database and profiles from publicly available data of professional licences

Conduct email campaigns

Social media targeting and influencer campaigns

SEO strategies for target audience

Strategic Product Partnerships

Offer Free Month(s)

Verify profiles and licenses with **id.me**

Offer free month for referrals

Upsell to Monthly Paying User

Go To Market Strategy: Mental Health
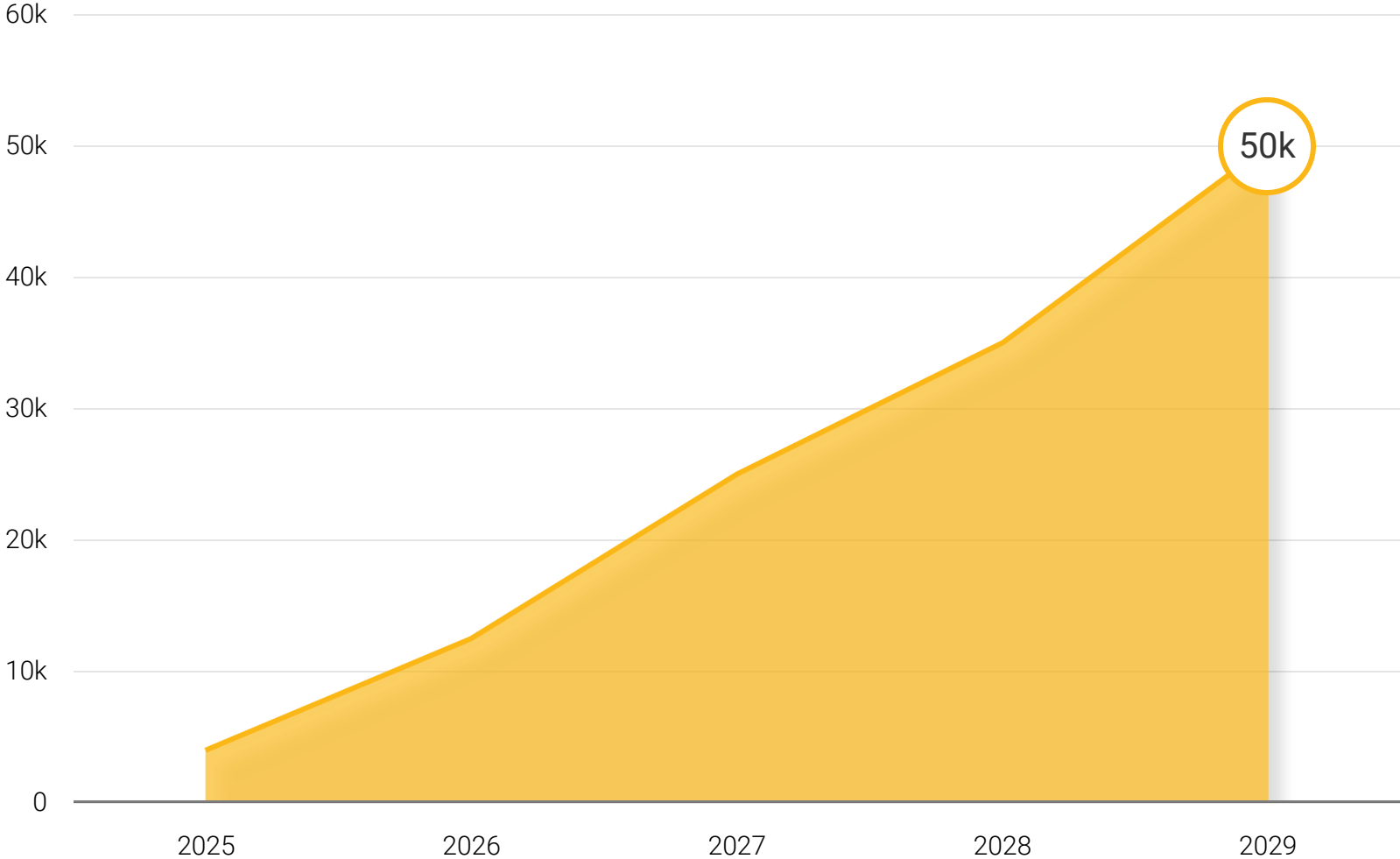
Social Media
Influencer
Connection

- **Targeted Reach:** Influencers connect us with our ideal customer base: mental health professionals.

- **Credibility Boost:** Influencer endorsements build trust and validate IMPaCT's value.

- **Brand Awareness:** Expands IMPaCT's visibility within the mental health community.

- **Community Building:** Empowers influencers to create thriving professional communities on IMPaCT.

- **Monetization for Influencers:** Opens new revenue streams for influencers through partnerships with complementary businesses.

- **Win-Win:** Drives IMPaCT growth while empowering influencers and fostering valuable professional connections.

Projected User Growth

1,150%

Growth from 2025 - 2029 because of market demand

Pricing

Pricing is based on AI Credit usage

	Member	Community Member (CM)	Pro Community Member (PCM)	Premium (P)
Price per user/month	Free	$4.99	$14.99	$34.99
3 AI credits per month	✓			
CM: 15 AI credits / PCM: 35 AI Credits / P: 60 AI Credits		✓	✓	✓
Connections to company software project management, HR, CRM and more	✓	✓	✓	✓
AI Introductions (Based on Credits available)	✓	✓	✓	✓
Train AI on SOPs, Policies, and more			✓	✓
HIPPA, CJIS, SOC 2, and more		✓	✓	✓

Where we are going

Start

Talk to law enforcement, healthcare executives, and $100M business executives

Identified fragmented markets in law enforcement and healthcare

Began building the chat and collaboration platform

Worked with initial users and received critical feedback

Began making iterations and placed in automatic reporting and written report tools

Found AI tool and partner that can help us build our AI Community Concierge in highly secure environments.

We are here Integrating AI into the very fiber of the product

Shift focus to Mental Health vertical in healthcare with ambitions to capture large private market of health practitioners

Begin API connection to popular EHR tools to help hospitals with discharging patients more efficiently.

Capture Hospitals
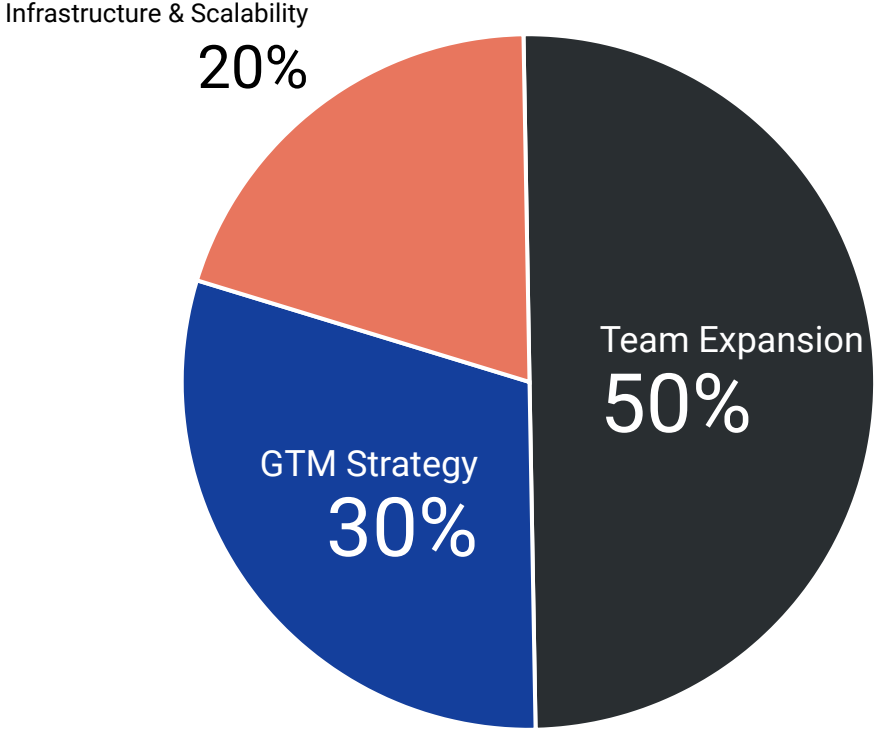
Funding Request: $1M Pre-Seed Round

Focus on finalizing product and early customer acquisition

30%

GTM Strategy

*Support free trials and pilots

20%
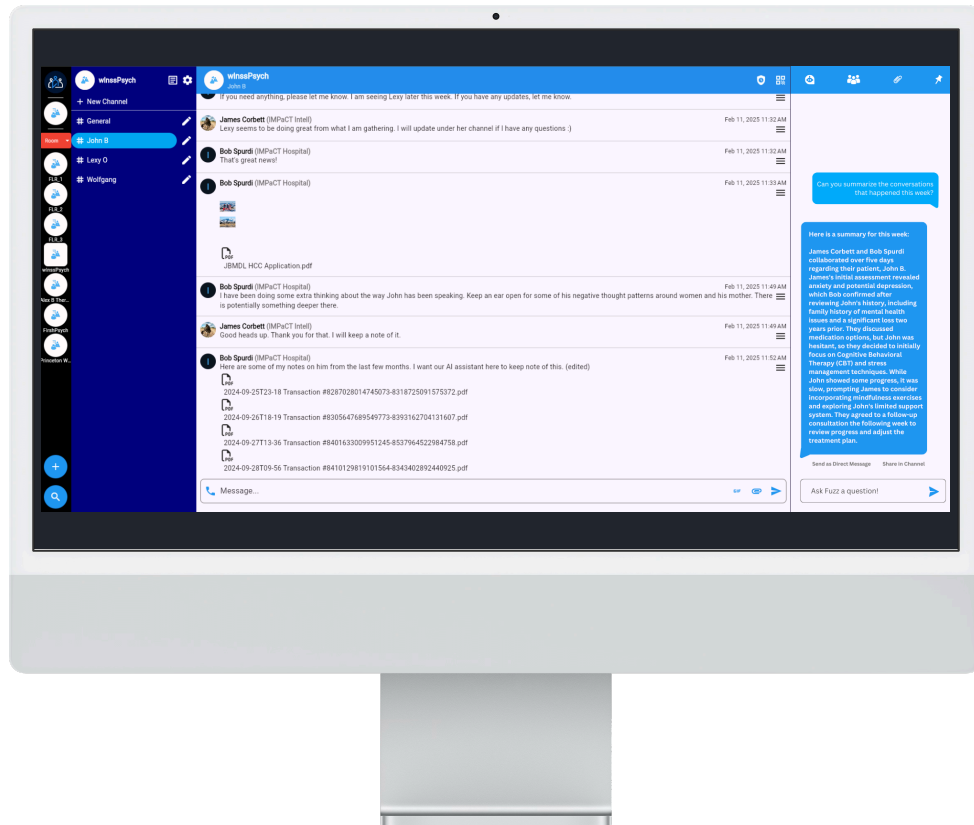
Infrastructure & Scalability

50%

Team Expansion

- **Hire Talent**
  - **UI/UX Flutter Developer**
  - **Marketing Professional**
  - **Leadership Team**

Insurance and benefits packages included

Contact us

If you're interested in being a part of the future of connecting industries, invest now.

- ## j@impactintell.org

  James direct email.

- ## impactintell.org

  We are a for profit entity. The .org was chosen for domain availability.