

Executive Level Investor Presentation



INVICTUS XP

Video Intercom • Engagement • Integration

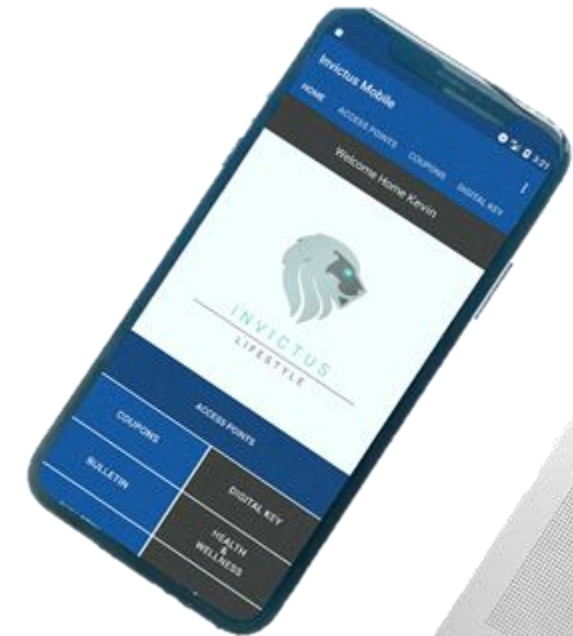




InvictusXP

- InvictusXP's solutions are to provide the CRE industry with a seamless access experience and new revenue streams
- Established integrations with major access control providers

- Strong customer traction and opportunity pipeline
- Created financing tool for our Lease Product
- Achieved Year 1 projections



Market opportunity and Drivers

MARKET BARRIERS DRIVERS ACCESS CONTROL SYSTEMS FOR MULTIFAMILY PROPERTIES IN THE USA IN 2024

Market Drivers

- Tenant demand
- New construction/renovation plans
- Changing workplace culture
- Consolidation in the proptech industry drives opportunities
- Adoption by leading commercial real estate companies

Market Barriers

- Lack of integration among tech solutions
- Lack of clear return on investment (ROI)
- Lack of specific budgets for tech investments
- Lack of personnel to vet and onboard solutions
- General lack of appetite for technology risks

Legacy access control devices are inconvenient and compromise security



PROPERTY MANAGEMENT

Managing inventory of physical access devices (keys, fobs) and weak security



RESIDENTS

Reliance on physical access devices and lack of visual recognition and confirmation



VISITORS

Inconvenient and lacking in security



Legacy residential building entry is an outdated and inconvenient experience

InvictusXP Lifestyle Smart System

THE REDEFINED ACCESS CONTROL EXPERIENCE



Keyless entry

Residents and visitors are able to enter and exit the building or apartment without keys.



Time-stamped photos

Entry kiosks capture all visitors attempted entries and stores the images and video.



Visitor Access Controls

Visitors and deliveries can be allowed into building from any place, at anytime from the touch of a finger with the use of an app or digital keys.

InvictusXP redefines the multi-unit entry experience



The market is ready for digital friendly services.

CONTEXT FOR CHANGE IN RESIDENTIAL ENTRY

Digital Services are the New Normal

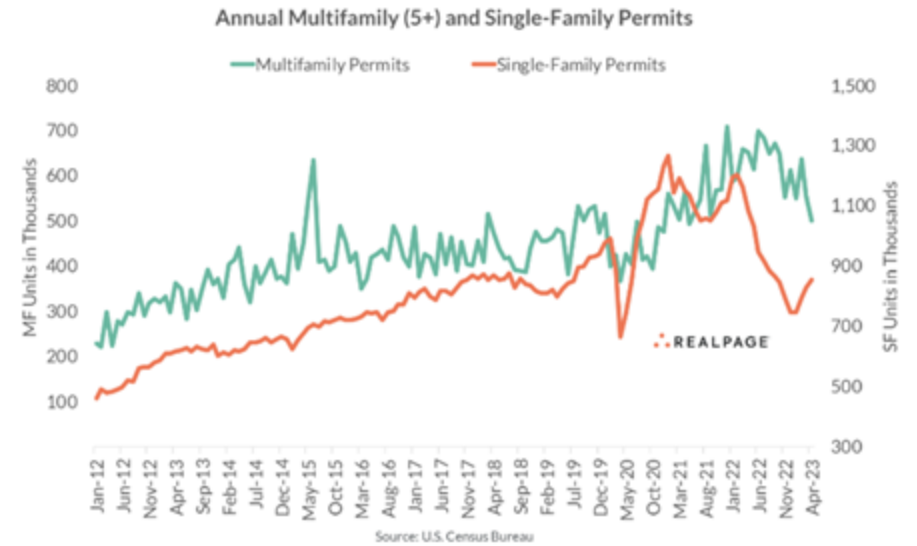
The adoption of delivery apps around the world has attributed to the immediate need of resident controlled access to communities and Student-Living. Being able to grant and revoke credentials from the push of a button has never been more necessary.

Leading drivers of change in delivery



Increased Interest in Multi-Family Living

Due to Population Growth, Record high Home prices, Relocation trends (remote work), and apartment affordability, the Multifamily market has exploded over the last several years. People are starting families later in life and desire the social aspect of the resident lifestyle.



Homeownership rate and rental formations in US***

Residents are now able to use smarter home products, property owners are expecting a digital revolution in real-estate, and demand for multifamily & student housing is growing

Source: *<https://buildingsaltlake.com/do-the-latest-multifamily-trends-signal-the-end-of-an-era/>

SOM – Our OBTAINABLE market in the near-term is significant – we have already discussed, having ongoing discussions, and know the remaining hurdles for penetration for these opportunities

PORTFOLIOS – IF LANDED, REPRESENT SIGNIFICANT RETURNS

| | |
|---|--------------------|
| Total Portfolios | 12 |
| Total Units per Portfolio | 1.5 million units |
| Total Kiosks | 6,000 |
| Recurring Annual Revenue/Year Projected | \$125M (\$35/\$90) |
| One-Time Revenue | \$25M |

| | |
|---|-------|
| Subscription Revenue (Annual/Recurring) | \$35M |
| Revenue per Unit Per Year | \$24 |
| Projected cost per Unit per Year | \$7 |
| Projected Gross Margin | ~70% |

| | |
|--------------------------------------|-------|
| Coupon Revenue (Annual/Recurring) | \$90M |
| Revenue per Per Business/Month | \$50 |
| Businesses per Community (projected) | 25 |
| Projected Gross Margin | ~70% |

| | |
|------------------------|-------|
| Kiosk Revenue | \$25M |
| Revenue per Kiosk | \$4k |
| Cost per Kiosk | \$2k |
| Projected Gross Margin | ~50% |

InvictusXP provides a visitor management, engagement, and integration platform

Digital/ Keyless Entry

Keyless entry and exit through user app or digital kiosk is more convenient for residents

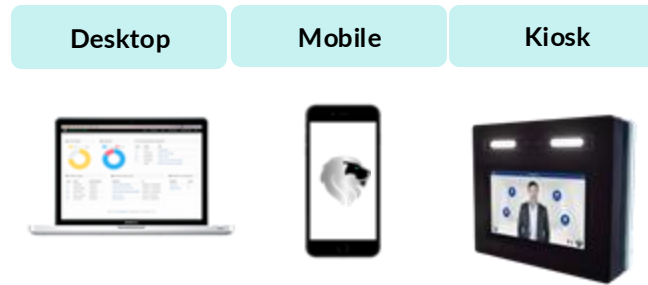
Community Safety

Improving safety by providing visual confirmation and stored photos of all visitors

Digital Concierge

One-of-a-kind guided experience for building guests with wayfinding maps and virtual host

INVICTUSXP LIFESTYLE SMART INTERCOM SYSTEM



"Smart communities ownership groups can charge 10-20% more per household."

Community Engagement

Dynamic engagement platform to streamline communication with residents

Digital Coupons

Coupons for local business. Fostering resident familiarity with their new neighborhood and loyalty

Integration Partnership Versatility

Our open API allows for integration with any cloud-based solution in the world

InvictusXP provides an end-to-end solution for multi-unit renters and property managers for building entry

What do we sell?

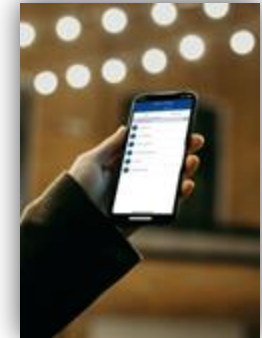
Kiosk (one time sale)

- Hardware manufacturing cost \$2300. Sale price \$4800
- 3 year \$0-\$1000 down lease option also available
- Local manufacturing and maintenance. Virtual Visions Hayward CA.
- Currently have 62 kiosks sold nationwide



Software

- Sold in tiers based on community size. \$18-\$32 per unit per year
- Currently have 4623 live units nationwide
- Additional 3093 units in the works at %75+ probability



Digital Coupons

- Sell direct-to-resident advertising through the app.
- \$40-\$100 monthly per business depending on package
- Location depending, 30-60 local businesses integrated
- Coupon functionality is easy for businesses to make, easy for residents to use. Includes conversion tracking.

How we sell

DIRECT SALES PROCESS

Leads

Call/On-site Visit

Conversion

Onboarding

CHANNEL PARTNER SALES PROCESS

Advertise solution to installer network

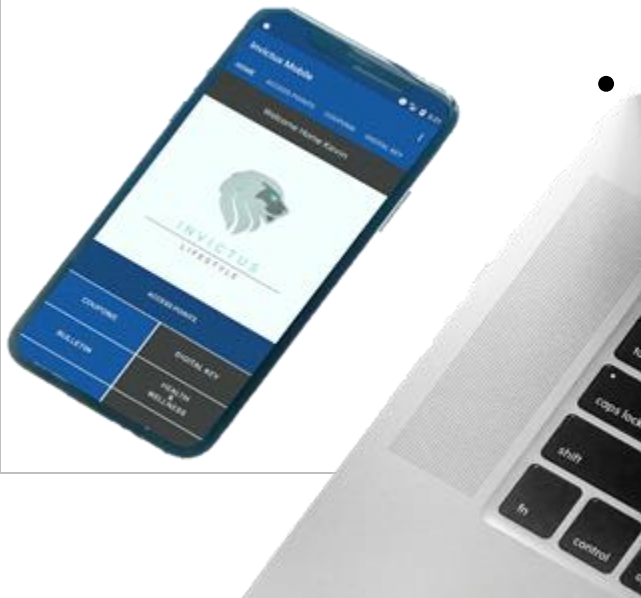
Installers now earn Hardware and RMR on quality Product

Enter job into CRM, to track, Invoice, PO

Receive System to install, onboard, and activate service.

Looking forward

- Integrate ALL major Property Management Software to further unify the technology for onsite staff
 - More Protech integrations for easier customer consumption
 - Private community streaming channel for a futuristic engagement
 - Monetize the in App media center with national advertisers
 - Rent Payment processing for convenience fee revenue
 - IoT integrations to bring in the total solution
 - Insurance quotes for renters (being required)



WHO ARE OUR CUSTOMERS

InvictusXP is currently under consideration from 12 Large Corporate Portfolios controlling 1,506,959 units

- NMHC Top 50 Managers represents over 2.4 million units
- NMHC Top 50 Apartment Owners represents over 1.67 million units
- 943k apartment complexes currently under construction



Unique InvictusXP Key Industry Partners and Integrations



Full End to End Integration
 Readers
 Unit IoT
 Cloud key creation and
 revoke/reclaim
 4 digit pin/guest key
 pass-through



New feature: PEEK
 This will allow residents and Admin a
 15sec live feed to a camera every
 20mins
 The feature will help reduce run
 around and increase efficient use of
 the common areas



Full End to End Integration
 Readers
 4 digit pin/guest key pass-
 through
 Cloud key Creation and
 revoke/reclaim



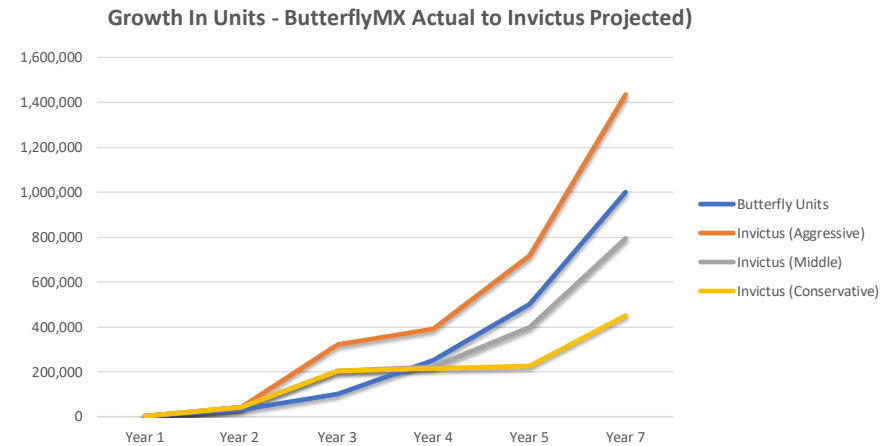
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Integrations contracted and ready to begin development



Confidential and proprietary

Financial models driven from analysis of primary competitor ButterflyMX



| Year | Butterfly Units | Invictus (Aggressive) | Invictus (Middle) | Invictus (Conservative) |
|--------|-----------------|-----------------------|-------------------|-------------------------|
| Year 1 | 3,000 | 3,000 | 3,000 | 3,000 |
| Year 2 | 32,000 | 44,200 | 44,200 | 44,200 |
| Year 3 | 100,000 | 321,600 | 203,500 | 203,500 |
| Year 4 | 250,000 | 392,100 | 221,000 | 214,800 |
| Year 5 | 500,000 | 717,225 | 396,900 | 225,200 |
| Year 7 | 1,000,000 | 1,434,450 | 793,800 | 450,400 |

Roadmap Partnership

Beitek is finalizing a 3rd party national sales team to kick off 2024, while Seam will make it easier to integrate with all relevant technology partners without writing new ETE Integrations

beitek.biz



IT Installation & Service

BeiTek has served its clients' IT infrastructure needs since 1998, from design, to installation, to service & beyond. BeiTek is an independently owned & operated MBE concern, incorporated in the great Napoleonic state of Louisiana in 2001. BeiTek : we make IT simple...



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We stand committed to our clients, helping them to climb the ladder towards their collective dream of creating and sustaining a successful business. We offer **web design** service, **Video and Audio Production** service, as well as **social media** expertise. Consultation is FREE. Call us TODAY



One API to Control Any IoT Device

Use a single API and dashboard to unlock doors, set temperatures, grant temporary access to buildings, tap into camera feeds, and more.

[Get Started](#) [API Docs](#)



Support Hundreds Of Devices With One API

Seam integrates hundreds of device types and puts them behind a standardized API. Spend your days building great products—not reading obscure protocol docs.

Compatible Brands:



[See Compatible Devices](#)

```
1 import Seam from "seamapi"
2
3 // Automatically uses SEAM_API_KEY env var
4 const seam = new Seam()
5
6 // retrieve a lock and unlock it
7 const myLock = await seam.locks.get({ name: "My Door" })
8 await seam.locks.unlockDoor(myLock)
9
10 // retrieve a thermostat and turn up the heat
11 const myThermostat = await seam.thermostats.get({
12   name: "My HVAC",
13 })
14
15 seam.thermostats.setTemperature({
16   device: myThermostat,
17   temperature: "28C",
18 })
19
```

We are Looking for Partners

I N V I C T U S



We have validated all the key elements to make InvictusXP a successful new business venture



We have demonstrated customer traction



We have a clear competitive advantage



The market is very large



Dynamic team



The economics are compelling

We are seeking financial partners to commit \$5mm to enable us to execute on the plan

Thank you!



I N V I C T U S X P