



STRATEGIC PARTNER
PRESENTATION

**NEXT GENERATION BUSINESS
ACCELERATOR**

NEXT-GENERATION BUSINESS ACCELERATOR



Guardian CEO is a first-of-its-kind business accelerator that leverages AI and human resources to provide fundraising and digital marketing services for **early-stage companies delivering innovative and effective solutions tailored for this historic and transformational era of human history.**



Experience and Track Record



The Guardian CEO is the vision of 3-time Inc 500 and 2-time Lumiere award winning CEO and Digital Marketer Jon Flatt.

Jon's previous two ventures generated over \$900 million in revenue and were both valued at well over \$100 million.



Proof of Concept

We have spent the last two years perfecting the business model and are now ready to scale.

In this two year period, we have generated close to \$1 million in revenue with a 2-person team, leveraging highly efficient AI and operational technology.



A Different Kind of Revenue Model

We will acquire **equity in thousands** of companies while generating **millions in ARR**

This business model is **very low risk** and **high reward**. For our services, we receive the following:

Retainer + Subscription + Equity



Retainer = \$3 to \$5k

Monthly Subscription = \$500 to \$1250

Capital Raise = 3% to 5%

Equity ownership = 2% to 10%



Demand

In 2024, there were approximately 33.2 million businesses in the United States, with 99.9% of them being small businesses.

According to the latest data available, as of November 2024, there were 448,758 new business applications submitted, representing a 5.5% increase compared to the previous month. Based on current trends, the total number of new companies started in 2024 is projected to be around **4.7 million**.

The two biggest issues facing early stage companies is the ability to **secure capital** and **effectively scale revenue** through marketing/sales.

Source:  *GOOGLE AI*



Supply

We offer 2 unique solutions that both contribute to our clients revenue growth and increased company valuation. We offer comprehensive solutions that include:

Fundraising:

- AI Targeted Investors list.
- Personal network of investors/unicorn counsel
- Review and consulting for all investment materials
- Creation of messaging for investors outreach
- Outreach to investors (LinkedIn, Email, Phone)
- Magic Bullet CRM and management of interested investors

AI Digital Marketing:

- AI data driven marketing (LinkedIn, Google, Facebook, Instagram)
- Messaging and Market positioning
- AI beyond deep metrics and campaign optimization
- Lead Generation



A Different Kind of Strategy

We have leveraged AI to analyze the commonalities and key variables of over 1,000 early-stage companies that have achieved success over the past 10 years.

Our Tiered System:

Tier 1 / Unicorn Status – Companies that meet our criteria receive some hands-on support and guidance.

Tier 2 / Prove-It Status – Companies that don't fully meet the criteria receive mostly automated services, with the understanding that if they prove themselves, they will move to Tier 1.

Through our marketing expertise and AI-driven approach, we have the ability to generate deal flow and leads in the range of thousands per month.

We receive fees and subscriptions revenue from all clients and will achieve significant returns upon Unicorn exits. **Money in, money out.**



AI and Operational Technology for Scale and Profitability

The Guardian CEO is truly a company of this new age that leverages AI and highly efficient operational technology/structure to keep our “operational cost to revenue ratio ” extremely low.

The combination of operational revenues (fees and subscriptions) while gaining equity positions in thousands of companies, makes this investment very low risk with blue sky potential.



Forecast

	2024		2025		2026		2027	
REVENUE								
Packaged Revenue (Retainer/Mo	464,863		1,049,167		5,654,400		15,944,600	
TOTAL Revenue	464,863		1,049,167		5,654,400		15,944,600	
EXPENSE								
Marketing Spend	41,254	9%	540,000	51%	375,000	7%	651,300	4%
Cost of Services	147,295	32%	1,017,646	97%	2,129,136	38%	3,431,887	22%
G&A Expense	75,119	16%	184,530	18%	461,736	8%	1,003,316	6%
TOTAL Expense	263,669	57%	1,742,176	166%	2,965,872	52%	5,086,503	32%
Net Income	201,194	43%	(693,009)	-66%	2,688,528	48%	10,858,097	68%
Equity / Investments Valuations by Yr	\$ 500,000		\$ 31,860,000		\$ 165,060,000		\$ 381,060,000	
Projected Exit Proceeds by Year			\$ -		\$ -		\$ 15,930,000	



Financial Summary

\$750k Investment Into OPS & Marketing

- \$10,858,097 EBITDA in 2027 from operational revenue which includes retainers and subscriptions
- \$15,930,000 in 2027 from successful exits

2027 Total EBITDA \$26,788,097



USE of Strategic Partner Funds

We are seeking strategic partners that will provide capital, connections, wisdom and influence.

\$750k for Talent and Tech

- Build out sales and marketing teams
- Build out delivery teams
- Increase marketing budget
- Improve tech as we scale
- Events



Investment

\$750k

Convertible Note Terms

\$100k Minimum

24 Months

8% Interest

Accrued and due upon maturity

20% Discount on conversion

Expected ROI in 3 to 4 years 10-20x



Investment Benefits

- Low risk high reward
- Ownership in 1000s of early stage companies
- First look at potential Unicorns
- Big discounts on lead investment opportunities for potential Unicorns
- Expected ROI in 3 to 4 years 10-20x



A FEW of our UNICORNS



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VIVO – The Robinhood for Early-Stage Drug Investments!

Dr. John Shufeldt, MD, founder of Xcellerant Ventures, Netcare Urgent Care Centers, and multiple other successful ventures, has partnered with Kendric Speagle, a leader in drug development who has brought numerous new pharmaceuticals to market through VivaMed.

VIVO empowers everyday individuals to invest in early-stage pharmaceuticals, disrupting traditional big pharma's control and reducing the likelihood of promising drugs being shelved in favor of inferior treatments.



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This patent-pending BLOCKChip™ card and platform converts crypto to fiat currencies in under three seconds. This technology enables crypto holders to use their assets at any point of sale (POS) with the same ease and experience as traditional credit or debit cards and completely eliminates the need for merchant involvement or knowledge regarding cryptocurrency.



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Balanced Media Technology (BMT) is a leader in human-empowered AI, focused on helping small and medium organizations and governments (SMOGs) join the AI revolution. Through its patented platform, HEWMEN[®], BMT delivers scalable, industry-specific solutions that enable AI agent-powered workforce augmentation, helping organizations shift from ad-hoc to data-driven decision-making. In 2024, BMT generated over \$2.7 million in subscription revenue and is pacing to \$10 million in revenue for 2025.



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United Defense Tactical is a gym style self-defense training, preparing civilians for real-world threats through expertise gained from Navy SEALs.

Their training centers focus on skill development and life-saving preparedness. UDT provides the most comprehensive, reality-based tactical training experience to civilians, military & law enforcement.

32 locations sold 4 open locations and 2024 REV over 3.2 mill (1 million EBITDA)

2025 forecasting 7 million (35% EBITDA)



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Mediflix brings together over 100 of the worlds most renown medial professionals to provide accurate, personalized healthcare guidance to those “searching” for specific health information.

In the U.S. alone, there are over 1 billion daily health related search's. Through the Mediflix AI Video platform, the user can ask any question and will get a video answer from a well known and credible medical professional.

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The world's first commercially available 5-phase control algorithm and electric power technology. Optiphase's patented technology offers game-changing advantages, including 25% higher power density, scalability based on system with 40% reduced current for equivalent power,

Optiphase technology has achieved TRL-5 validation at the University of Texas at Dallas dynolab and is gaining traction with industry leaders, including top automotive OEMs, the world's largest aerospace manufacturer, the USAF Research Laboratory, and the technology directorate of the Department of Homeland Security-marine propulsion division.



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VerAvanti is the vision of Gerald McMorrow who is/was the Founder & CEO of Verathon Inc. which sold to Roper Technologies for \$300M.

VerAvanti is pioneering the only forward-looking, real-time intravascular imaging technology. With 50+ patents and a projected \$380M revenue by 2029, Veravanti is positioned to disrupt a \$5.5B market. Our technology enhances precision in stroke, heart disease, and CTO treatments, solving a \$120B+ unmet need.



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Averta is a proactive phone protection service that identifies and responds to fraudulent calls in real time, empowering users to answer the phone with confidence. By leveraging AI and machine learning, Averta detects scams, takes action to prevent fraud, and notifies recipients and caregivers, ensuring financial and emotional security for vulnerable populations like seniors and youth.



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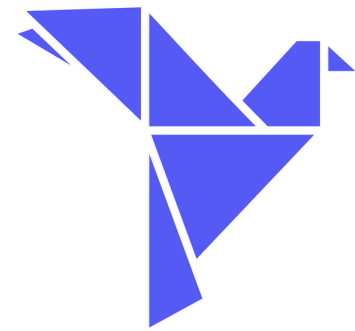
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CarUnify is a TRIVAGO type platform for purchasing cars and parts. CarUnify uses advanced AI and data scraping to consolidate new and used car options and car parts from hundreds of platforms.

Carunify is tackling a \$343B market by bridging gaps in automotive e-commerce with AI diagnostics and an all-in-one platform for sales, parts, and services.



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ATLAS AGENT

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Atlas Agent, Inc. is a cutting-edge technology company revolutionizing the real estate transaction process with AI-powered tools that streamline workflows, enhance communication, and optimize document management for agents. With a strong leadership team and early market validation, the company is poised for scalable growth, providing real estate professionals with a competitive edge in an evolving \$223 billion industry.



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