SYNETIC

Computer Vision Redefined

There is a major issue with Computer Vision as it stands today, but the solution exists...

We have it.

It’s not about the data. It’s how you use it.

SYNETIC

An automated computer-vision platform that allows the training of new models that are bound only by imagination — and built for the real world.

Today’s Computer Vision is Truly Limited

Manual Annotations

- Doesn’t scale
- Expensive
- Human error factor
- Bounding boxes include extra pixels
- Lack of images

Generative AI

- Produces hallucinations
- Only one perspective
- Error prone models
- Generated by combining existing images
- Doesn’t scale with human oversight

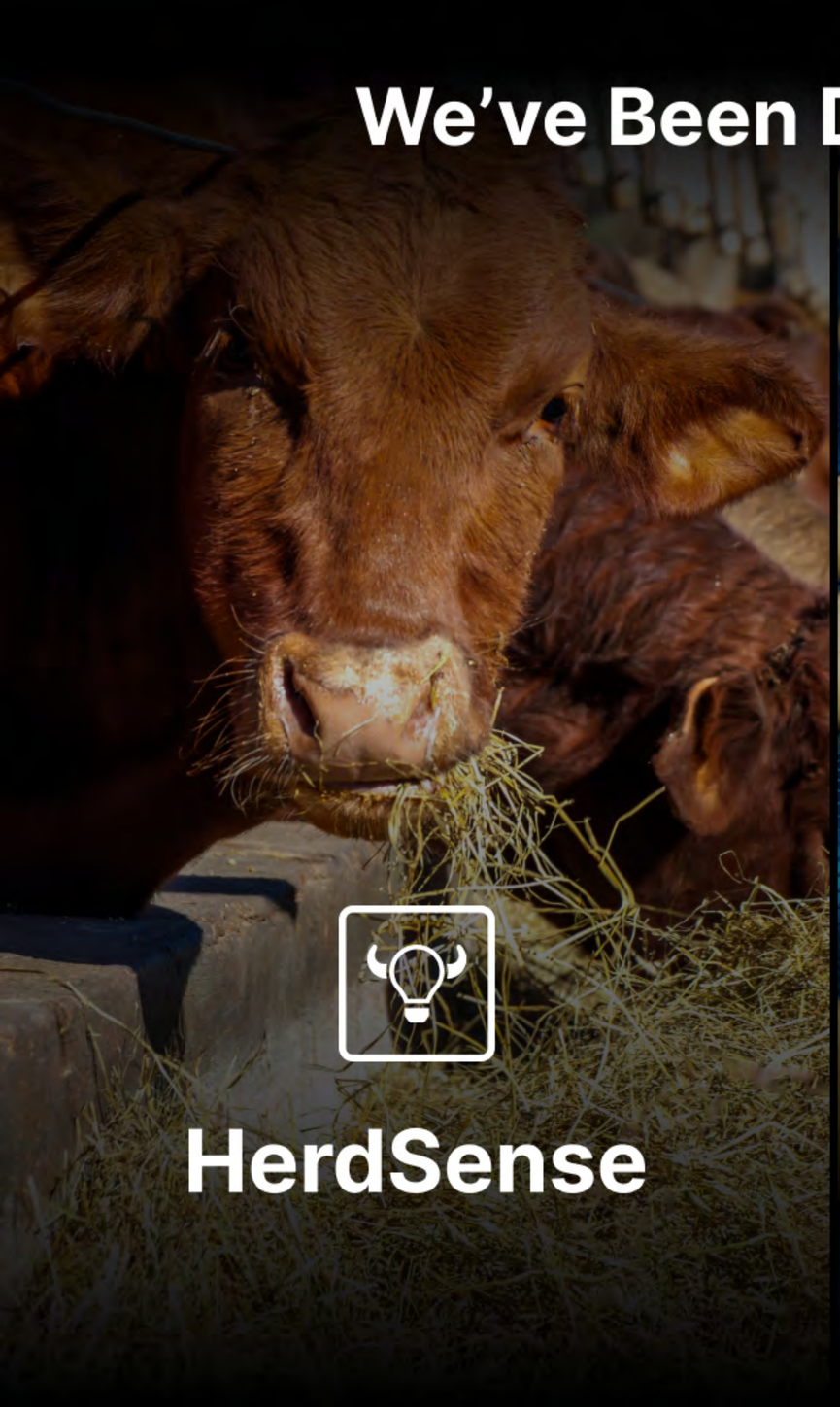
Manual Annotations	vs.	SYNETIC
1M Man Hours Training a model from scratch.		**300x Faster** Total of 300 hours from start to finish.
$2 Million Costs $500/month per person.		**$30k** With only a small team of three.
The industry today recycles the same base models repeatedly, trying to find a ROI.		Models are far more accurate and versatile than anything available today.

Achieved with real-world deployments, not estimates.

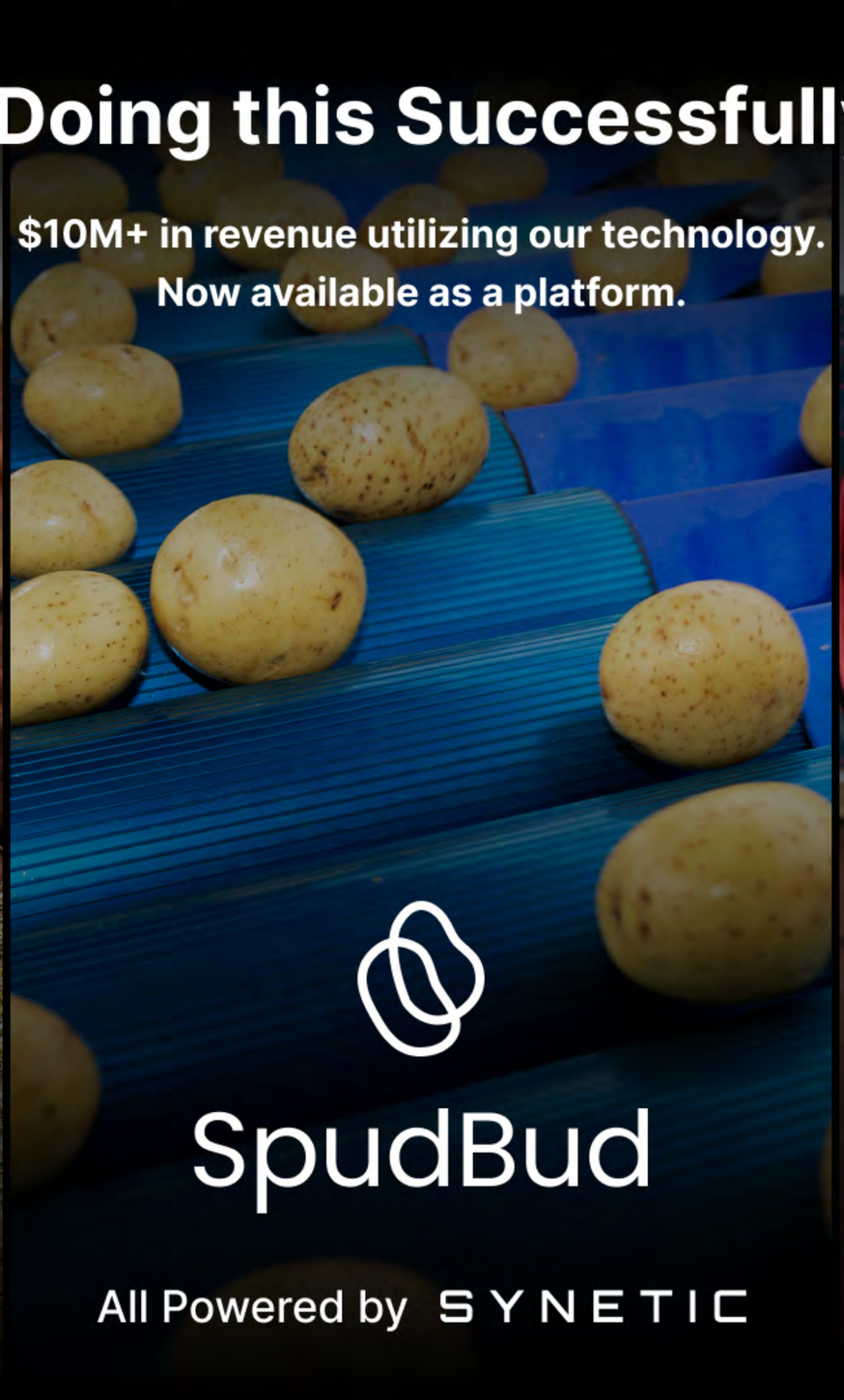
Generative AI vs. SYNETIC

We've Been Doing this Successfully for 3 Years

$10M+ in revenue utilizing our technology.
Now available as a platform.



HerdSense



SpudBud

HorseWise

All Powered by SYNETIC

Stop Chasing Data

Data is not the solution to any business problem, but we spend 80–90% of our time obsessing over it.

With the SYNETIC platform we can focus on what we want to solve for - letting the platform generate the data we need.

It’s not about the data. It’s how you use it.

The SYNETIC Secret Sauce

3D Processing — Done once

Model Preperation
High Fiedlity 3D Models

Scene Preparation
Training Scenes

Super-High Polygon 3D models,
meticulously crafted to be ultra realistic.

Automated with SYNETIC Platform

Synetic Library
Generate training data

Image Exports
Generate training data

AI Model Generation
YOLOv8, RT-DETR, DINOv2

Only known AI platform that creates its own training data
from our ultra-realistic 3D models.

512M images per Week

Fully annotated. Pixel-perfect

Generated with just 16 GPUs.

SYNETIC is Limited Only by Imagination

Sports

Augment Refs: Quickly detect movement on the line of scrimmage during the super bowl, Identify and calling out false-starts accurately and confidently in times of pressure.

Health

Accelerate Breakthroughs: Rapidly and accurately identify cancerous or benign cells from scans, such as mammograms, potentially offering more time for an appropriate treatment plan.

Security

Catch Fraud: Upgrade and augment existing CCTV feeds with SYNETIC, utilizing unique identification to know when a shoplifter from another store enters yours for the first time.

Food

Optimize Yield: Assigning an ID and tracking beef cattle up to 200 feet away, detecting anomalous behaviors, health indicators, collective weight and value of a pen for optimal processing.

Agriculture

Reduce Waste: Count and calculate weight and volume of potatoes going into storage after harvest, identifying rot and other anomalies to be removed.

These aren’t ideas. These are inbound conversations.

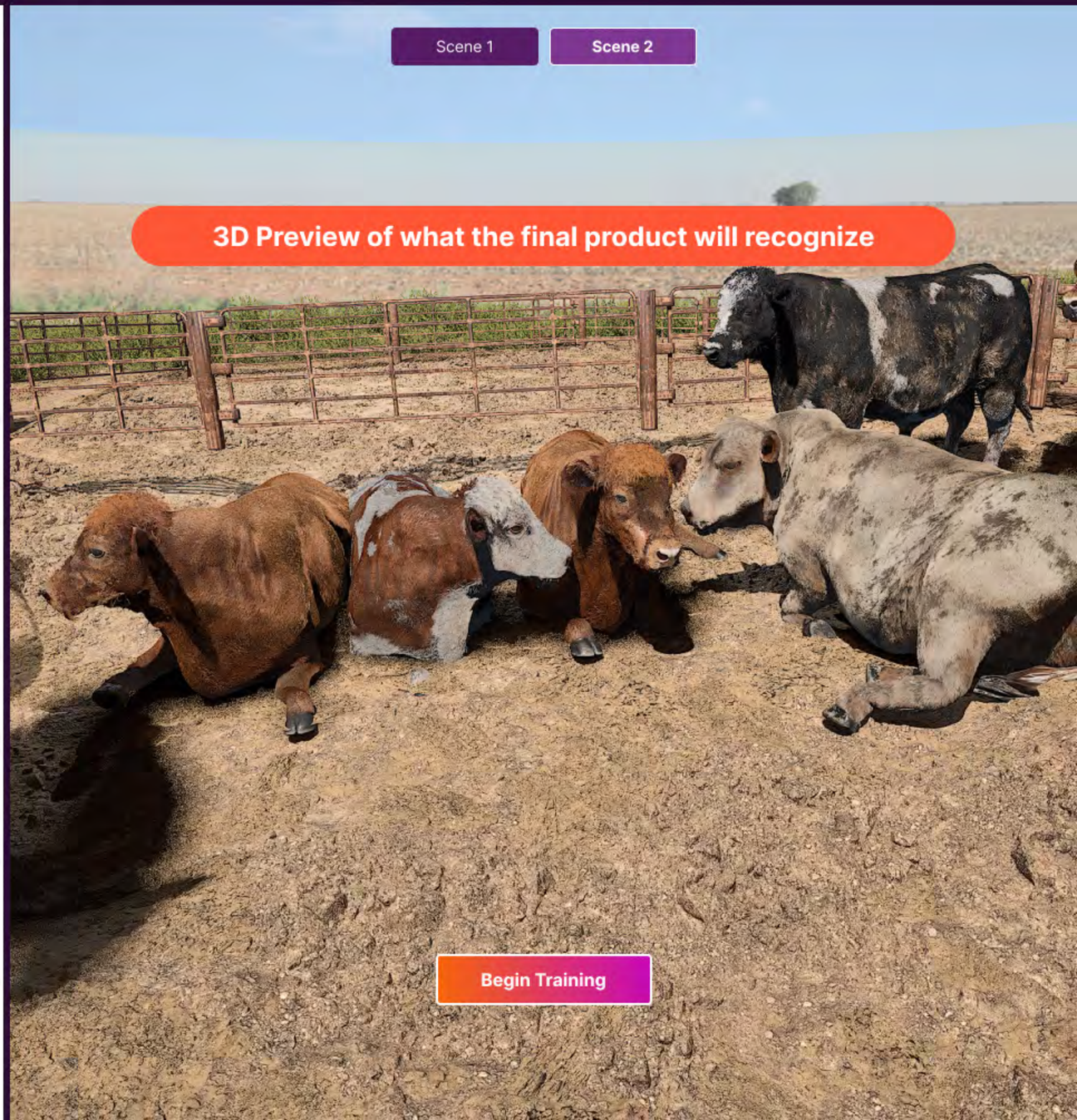
Competitors

	Procedural Generation	Model Training	Edge Export	Multi-modal Support	No-Code Interface	Revenue Status	Positioning Summary
SYNETIC.ai	●	●	●	◑	●	●	Fast, scalable training + deployment with a procedural advantage
Omniverse	○	○	○	●	○	○	Powerful dev sandbox, heavy integration
Sky Engine.ai	◑	○	○	●	◑	○	Enterprise-grade realism, no training pipeline
OneCup.ai	○	●	●	○	●	◑	Specialized AgTech system, not general purpose
Datagen	◑	○	○	◑	◑	●	Human/pose synthetic data at scale
Rendered.ai	●	○	●	●	◑	◑	Flexible “build your own sim” piplines
CVEDIA	◑	●	●	◑	●	◑	Pre-trained AI models optimized with synthetic data

Full LLM Integration for no-code user interface

I want to train on a cow in a grassy field, and in a feedlot with a group of other cattle

Generate



Traction

The Main Branch

GLOBAL OBJECTS
abacusbio.
ASTEC
OPTIWEIGH
Y-TEX EXCELLENCE IN ANIMAL HEALTH
Elanco
VERDE
ATM
AGL
VIDROVR
ienius
Datature
C-LOCK
RANCHBOT MONITORING SOLUTIONS
TrueTrace
Cattle Verify

Inception — May 2021

~$10M Revenue from TMB Sales

2022: $1.1M

2023: $3.6M

2024: $4.5M

SYNETIC Formed — Jan. 2025

> $3M Revenue Active Pipeline

Today — Apr 2025

Go To Market Strategy

Step 1 — Market Education

- **Publish technical blog posts and thought leadership on synthetic CV**
- **Speak at AI/CV events and summits** (AgTech, robotics, edge AI)

Step 2 — Market Expansion

Objective
Convert attention into ARR with scalable GTM engine

- **Launch SaaS platform tiers** (Starter, Growth, Enterprise)
- **Activate strategic sales & partner channels**

Step 3—Community Network Effect

Objective
Turn early users into the growth engine

- **Asset sharing and cross-industry demos spark organic inbound interest**
- **Developer community formation** (forums, Discord, contests)

Step 4 — Data Network Effect (Product Moat)

Objective
Turn usage into unbeatable platform intelligence

- **Every project enriches scene templates, procedural variety, model fine-tuning defaults**
- **More usage → smarter defaults → faster results → lower churn**

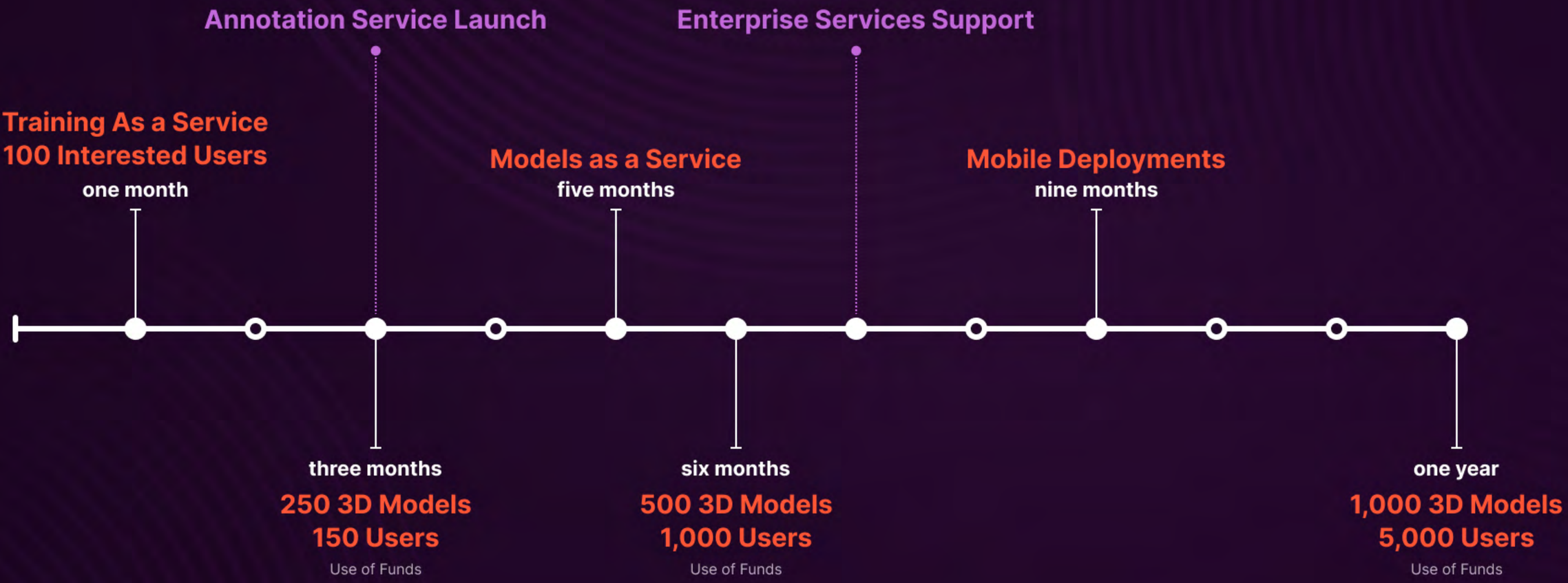
Step 5 — Multimodal (LLM Integration)

Objective
Extend SYNETIC into multimodal synthetic data generation, bridging vision and language

- **Generate image-to-text training pairs from procedural scenes** (captions, instructions, reasoning)
- **Use LLMs to create synthetic dialog, feedback, and task understanding around vision**

From Awareness → to Adoption → to Defensibility → to Dominance

Roadmap


Annotation Service Launch
Enterprise Services Support
Training As a Service
100 Interested Users
one month
Models as a Service
five months
Mobile Deployments
nine months
three months
250 3D Models
150 Users
Use of Funds
six months
500 3D Models
1,000 Users
Use of Funds
one year
1,000 3D Models
5,000 Users
Use of Funds

The Ask

$10M on $45M

Comparable competitors recently raised $7M Series A with no revenue and less platform depth. We're already at $10M revenue and scaling.

Use of Funds

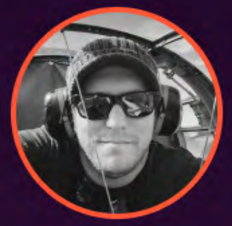
Annual Budget	Head Count	$9M
General Staff	8	**$2M**
Procedural modeling & asset generation/pipeline team.	60	**$4M**
Marketing	1	**$1M**
Infrastructure	1	**$1.5M**
Operating Costs	TBD	**$500k**

Leadership Team

David Scott

Chief Executive Officer

After a military stint, he founded a successful, multi-million dollar consulting company specializing in Advanced Technologies.



Trevor Satterfield

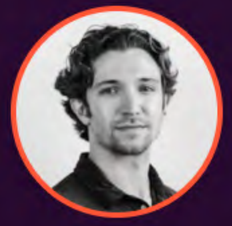
Chief Creative Officer

Full-Spectrum creative with 17 years of experience in the startup world. Has seen multiple products to acquisition.

Tricia Baran

Chief Financial Officer

30 years of industry experience in accounting, audit, and finance.



Will Ruffalo

Chief Strategy Officer

10 years of corporate development, strategic finance and partnership experience across startups, Fortune 500s, and investment funds.

EKATA burstly Mighty AI trulia The Main Branch valmont

SPACEX JOHN DEERE Expedia MILITARY INTELLIGENCE U.S. ARMY Deloitte. U.S. Department of Defense IMAX

The Synthetic Vision Tipping Point

Computer Vision is moving from lab demos to real-world deployment

Procedural + Physics-based simulation unlocks scale

Generative AI has changed expectations

- Companies now expect fast, high-fidelity, on-demand data

Manual labeling is no longer viable

- Large CV systems need millions of examples per edge case

Edge AI needs lightweight, custom-trained models

- Training on real-world edge cases is impossible with existing methods

Investors are backing infrastructure + foundation platforms

- Scale AI, Synthesia, and Datagen prove investor appetite for training infrastructure

SYNETIC is not a trend follower. It's the infrastructure for what comes after the AI hype.

The data you need **The control you want** **The models that actually work**