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A TECHNOLOGY PLATFORM
THAT CREATES CASHFLOW
FOR CHRISTIAN EDUCATION

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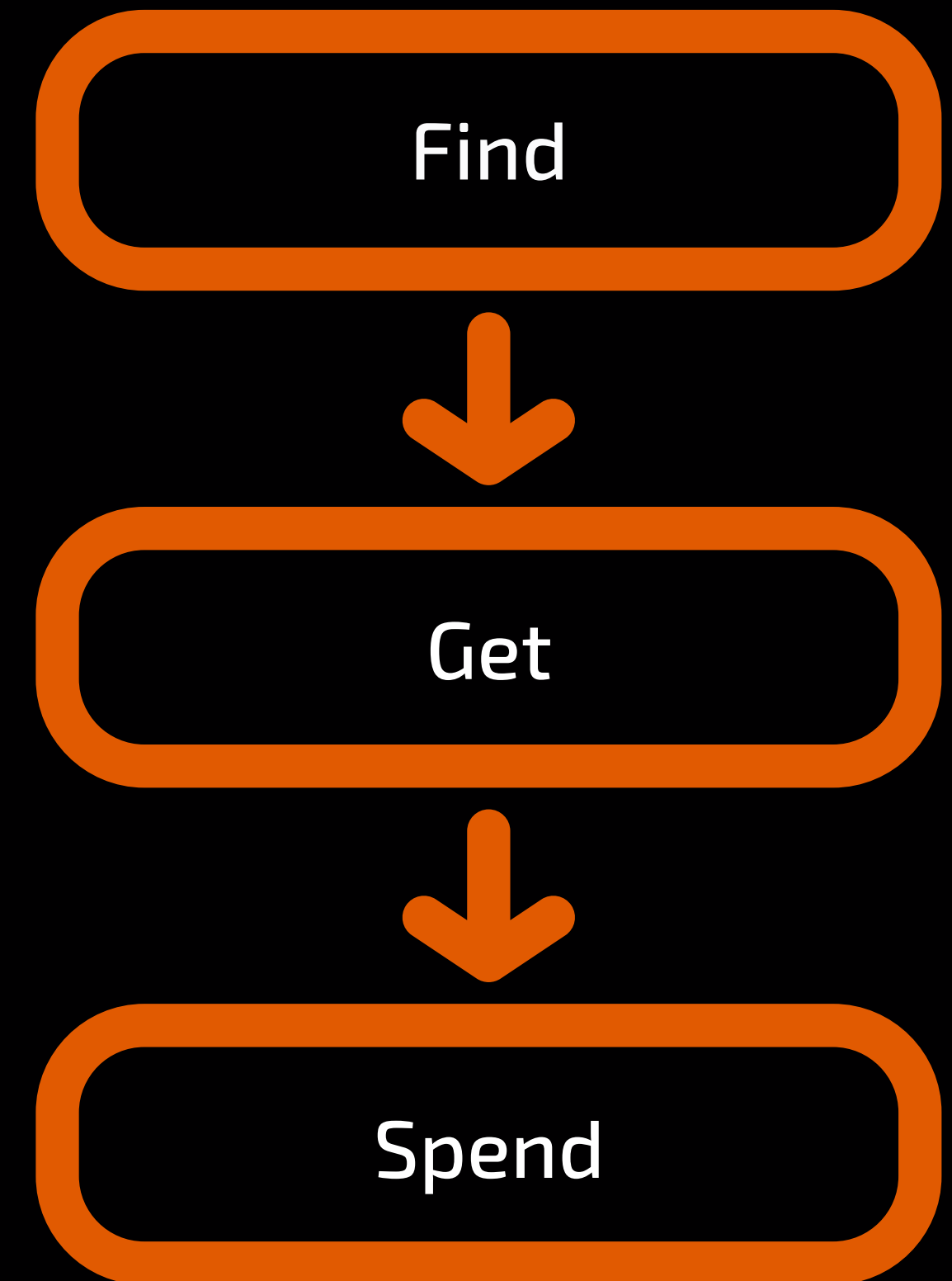


THE PROBLEM

Private school leaders do not have the time or expertise to access the large sums of money available to their schools. Federal and state funds specifically earmarked for non-public schools **often go unclaimed**, leading to **missed opportunities** for schools to expand their reach to **low-income families and those with special needs.**

THE SOLUTION

DAST has built a proprietary technology platform that helps schools easily Find, Get, and Spend government money. Powered by an enterprise-grade data warehouse with the most complete set of education funding data, cutting edge generative AI capabilities, and an innovative marketplace of service providers, our clients are able to easily maximize their government funding.



MEET OUR TEAM



DAVID E. SEXAUER

David E. Sexauer epitomizes Founder - Market Fit due to his time as a former private school Head of School who leveraged eight separate government funding programs to better serve students. David is a high energy servant leader who enjoys helping others. He currently serves as the Founder and CEO of DAST, whose vision is to unlock the financial resources so that every single child in America has access to a Christ-centered education. David received a BA in History and Religion from Azusa Pacific University. He has completed graduate coursework at APU and The Southern Baptist Theological Seminary. He spent 20 years in the Christian education sector serving in various positions including teacher, coach, athletic director, technology coordinator, and Head of School. David served his country in the U.S. Army for four years from 1993-1996.

FOUNDER / CEO

MEET OUR TEAM



Co-Founder + CTO

DREW HANSEN

Drew earned a degree in Biblical Studies at Liberty University as well as a Master's Degree in Data Science. He brings over 15 years of experience in developing and delivering innovative data products in higher education, consulting with Fortune 100 clients, and as a data leader in publicly traded companies. He also serves on the board of his local chapter of the Snowflake User Group and enjoys mentoring and fostering young talent. When not in the office, Drew enjoys playing sports with his four kids, remodeling his house, or tinkering with his smart home.

ANDREW HUGHES

Andrew earned a degree in Economics from Indiana University and a Master's Degree in Business Analytics through IU's Kelley School of Business. He has a decade of experience in Software Product and Engineering leadership. Outside the office, Andrew has served his local Little League as coach and board member for 10+ years, is a lay elder at his church, and is a black belt Taekwondo instructor.



Co-Founder + Chief of Staff

TRACTION

↘ NCEA PARTNERSHIP

DAST has a signed, three-year agreement to be the exclusive data host for the NCEA Data Book. We host data for all 6,000 Catholic schools in the US.

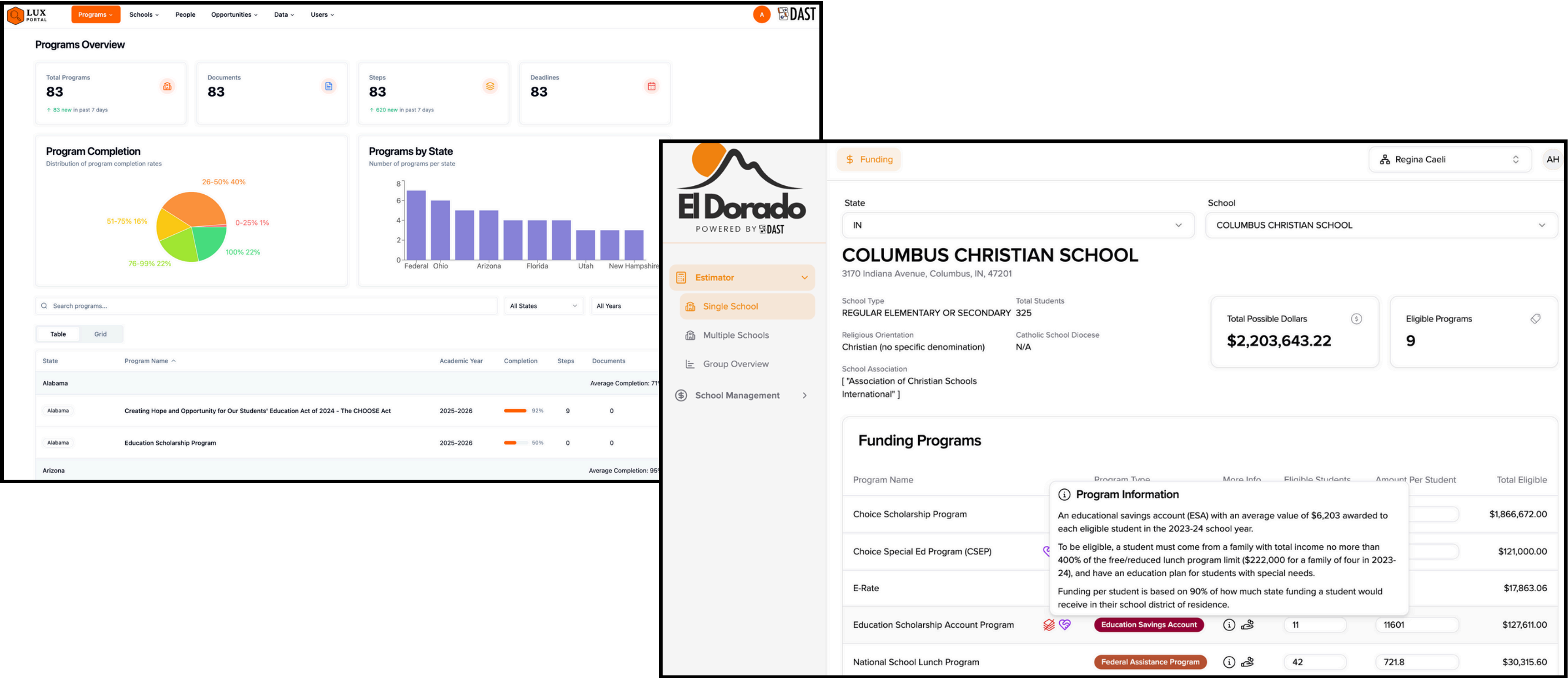
↘ LSEM PARTNERSHIP

DAST has a signed, three-year contract with the preeminent Special Education Services Provider serving the Lutheran Church Missouri Synod (which has over 900 K-12 schools).

↘ CAPE SPONSORSHIPS

Long-time sponsor of many state level membership organizations across the country, several of which are considering using DAST to host school data.

PLATFORM DEMO



8

Marketplace Model



\$3.4 Billion in available funding

Targeting 10% of the market (500,000 students or \$3.4B in funding)

\$340 Million in Revenue

Revenue share agreements with a growing marketplace of partners would generate \$340M in revenue with \$300M+ in gross profit.



MARKET SIZE

↘ **\$34 BILLION***

Total Available Market (5,000,000 students)

↘ **\$3.4 BILLION***

Serviceable Addressable Market (500,000 students)

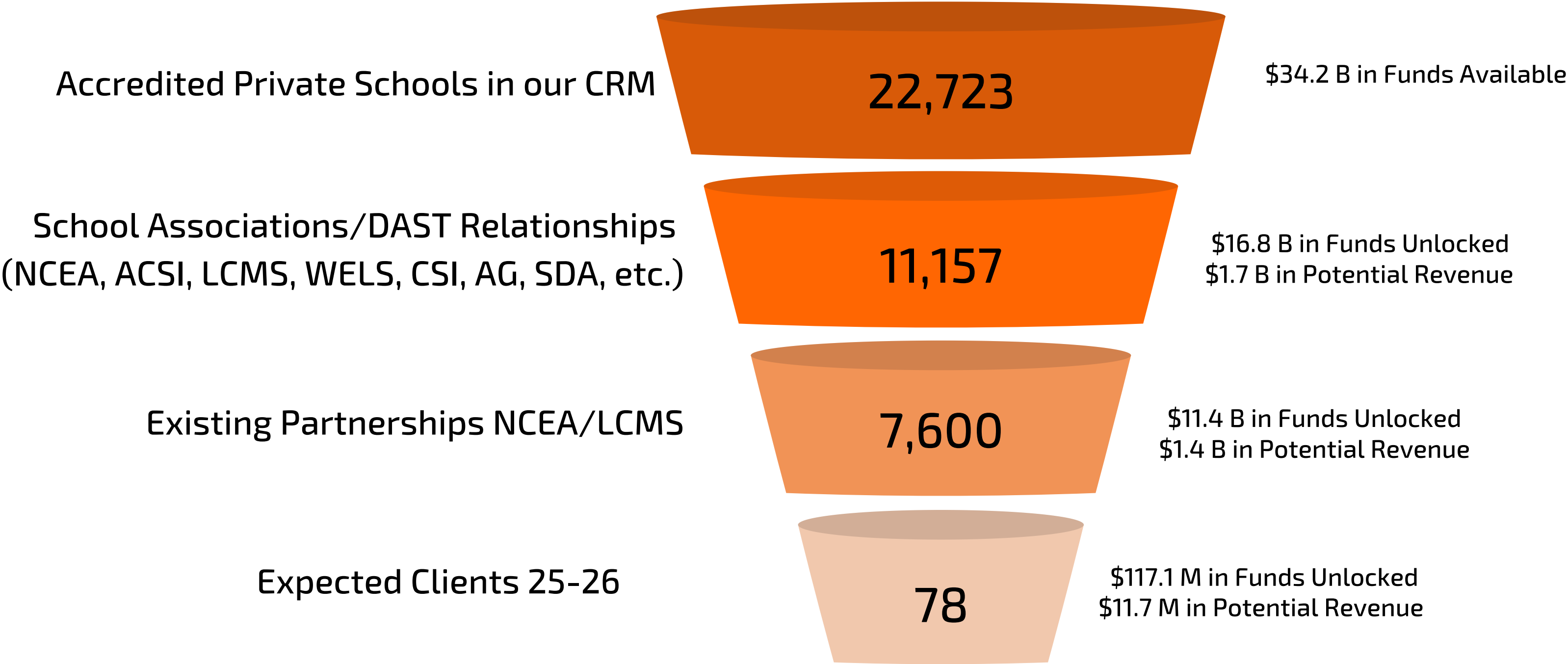
↘ **\$340 MILLION***

Potential Annual Revenue (10% Margin on Funds Unlocked)

*Annual Government Funds Available to Eligible Private Schools

SALES PIPELINE

Schools



↘ FINANCIAL PROJECTIONS

	2025	2026	2027	2028	2029	2030
Revenues	\$500,000	\$7,080,000	\$14.4M	\$28.9 M	\$57.8M	\$115.5M
Total Expenses	\$916,494	\$1,628,556	\$3.1M	\$4.9M	\$7.5M	\$13.6M
Net Income	- \$416,494	\$5,451,444	\$11.3M	\$24M	\$50.3M	\$101.9M

OUR ORIGIN STORY

2021



STARTED WITH
A FEW SCHOOLS
IN INDIANA

2022



EXPANDED INTO
SERVING
SCHOOLS IN
TEXAS

2023



HELPED 24
SCHOOLS IN
TEXAS UNLOCK
OVER \$25M

2024



LAUNCHED v1 OF
OUR ED FUNDING
PLATFORM TO
AUTOMATE OUR
PROCESS AND SCALE

2025

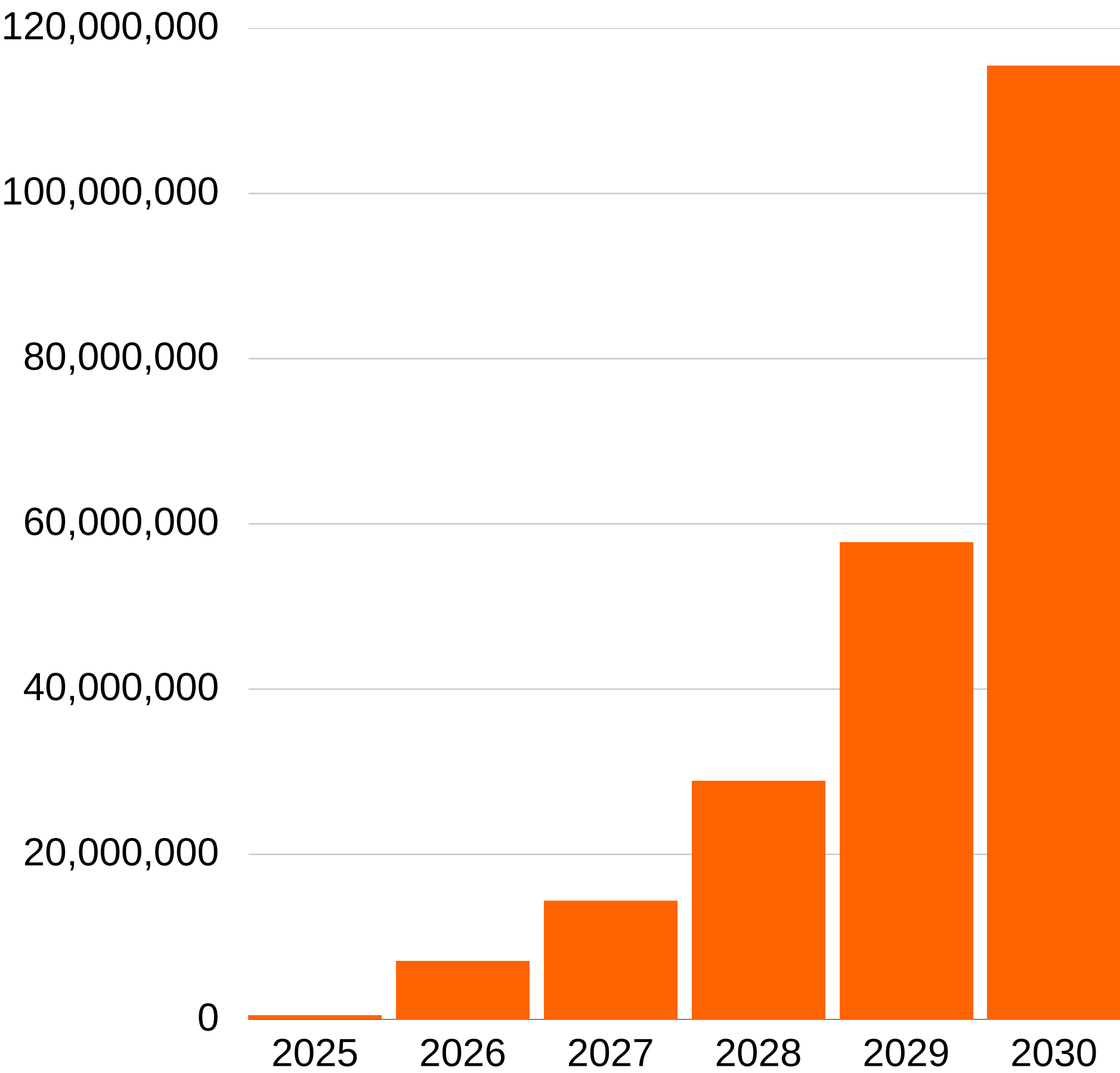


FOUNDED DAST ED
TECH TO TAKE ED
FUNDING PLATFORM
TO MARKET

GROWTH GOALS

We are laser focused on maximizing the time of the seven fat cows, and we are bullish on our ability to capture the market.

- From over 5k students in 2025 to over 500k students by 2030
- From \$500k+ top line revenue in 2025 to \$7M+ in 2026 to \$28M+ by 2028
- From serving schools in 18 states in 2025 to 50 states by 2027



REVENUE GROWTH

COMPETITIVE MOAT



TEAM

Built by a team of experts in education, data, and technology.

TECH

Leveraging the most sophisticated dataset in non-public education funding including direct integration with Student Information Systems, partnerships with leading organizations such as EdChoice, and the latest in agentic engineering.

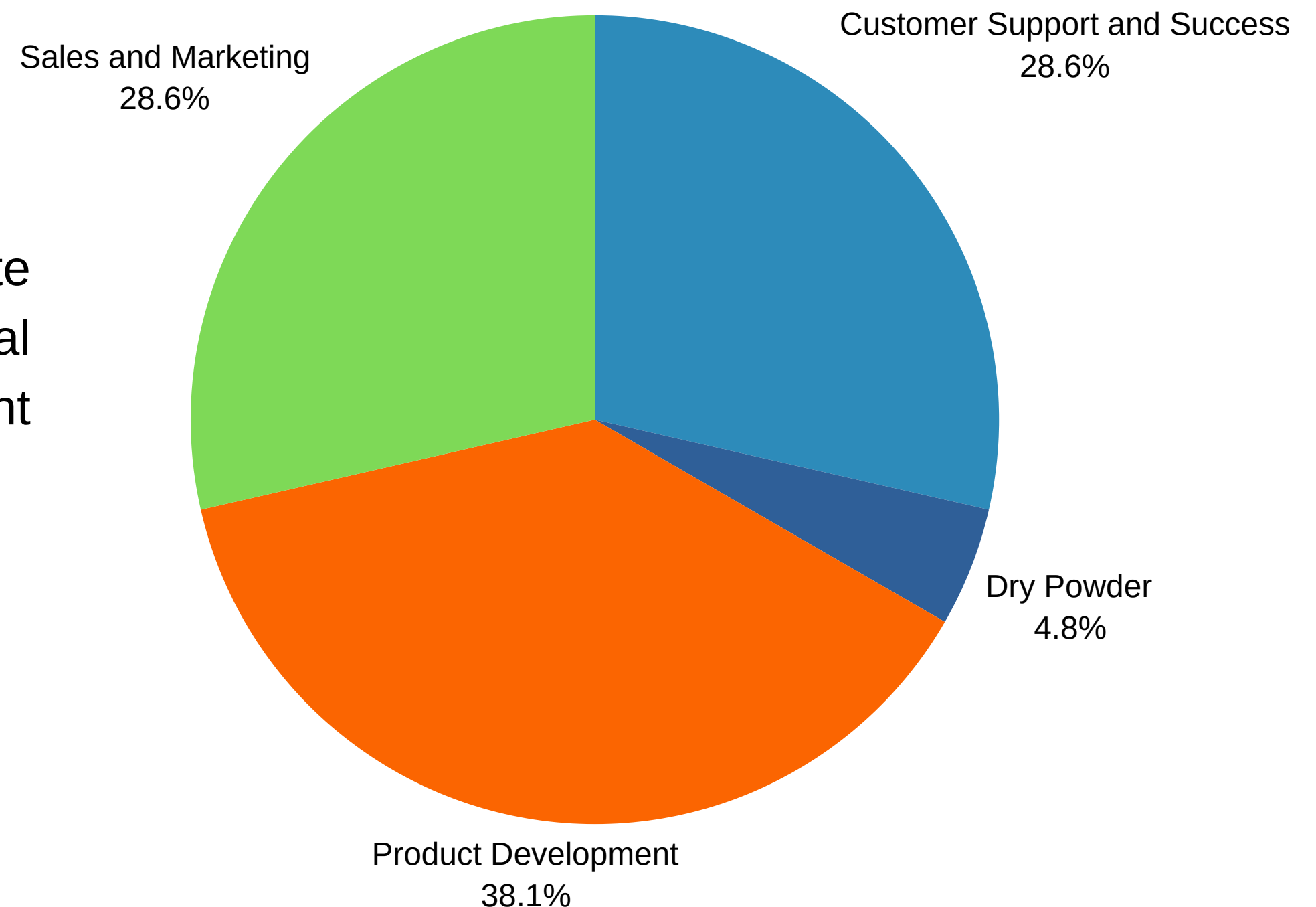
TRUST

Reputation of excellence and expertise with national non-public education groups including ACSI, NCEA, CAPE, and others.

USE OF FUNDS

\$800K INVESTMENT

DAST - Strategic growth capital to accelerate top-line revenue by hiring additional technical staff (product development) and account managers (sales and marketing).



INVESTMENT STRUCTURE

DAST Ed Tech Pre-Seed Round PURPOSE

The DAST Ed Tech Pre-Seed Round has been organized with the purpose of raising strategic growth capital to scale our proven education funding solution. The additional capital is allocated accelerate key technology investments and hire additional account managers (School Funding Executives) to maximize DAST's position and profitability in the growing private education sector.

SUMMARY OF INVESTMENT TERMS & CONDITIONS

- \$800,000 SAFE Note
- 20% Discount
- \$10.5M Post-Money Valuation Cap

CLOSING AND REPORTING

Minimum Commitment to join as an individual shareholder:

- \$25,000 USD

Target Closing(s):

- Raise Open: May 2025 | First Close Target: June 2025

Reporting:

- Quarterly Member Townhalls and Annual Report

THANK YOU

