



**Investing in the Disruptive &
Innovative Founders of Tomorrow**

OUR MISSION

Radix Innovation Capital is a VC Fund with a target of \$10MM that invests in disruptive and innovative businesses, at the Pre-Seed or Seed stages, that are being built by diverse founders represented by Women, BIPOC (Black Indigenous People of Color) Founders, Minorities, People With Disabilities (PWDs), and graduates of Historically Black Colleges & Universities (HBCUs).

We focus on high-growth sectors like FinTech, AI, PropTech, Future of Work, SaaS, and Blockchain, where innovation and creativity thrive. Our inaugural fund (Fund I) is targeting 40 - 45 Pre-Seed and Seed-stage investments, which includes follow-on investments, typically ranging from \$100K to \$150K per Start-up.

Our GPs

• Sean Robinson, CPA, General Partner

- Accounting & Finance Executive, Investor & Entrepreneur
 - 30 years of experience across VC, Finance, Real Estate, Entrepreneurial Consulting and Hedge Funds
 - Angel investor since 2019
 - Stanford/500 Global – VC Unlocked Cohort 10
 - 8+ years experience as fractional CFO and Controller for minority and women-owned startups in the VC hub
 - Audit, internal controls, risk management and due diligence with Big 4



• Cheryl King, CPA, General Partner

- Accounting & Finance Executive and Investor
 - 22 years of experience across Finance, Entrepreneurial Consulting and Entertainment
 - Business management, and operational experience for start-ups and companies in hypergrowth
 - Angel investor since 2021
 - Audit, internal controls, risk management and due diligence with the Big 4



• Jamal Trotman, General Partner

- Product Management, Research and Tech Investor
 - Head of product at DreamHouse
 - Econometrics research at NSF
 - Angel investor since 2019
 - Experience in deal sourcing and due diligence of both real estate and VC opportunities
 - Stanford / 500 Global – VC Unlocked Cohort 10
 - HBCUvc fellow - Cohort 5



Our Advisors



Chris Yeh

○ ***Tech Executive, Entrepreneur, Emerging Fund Manager, Angel Investor, and Author***

- Founder and GP of Blitzscaling Ventures that supports and invests in fast-growing companies and founders
- Founded, advised, or invested in over 100 high-tech startups since 1995, including companies like Ustream (investor, advisor, CEO) and UserTesting.com (NYSE: USER; advisor)
- Co-author, along with Reid Hoffman, of Blitzscaling: The Lightning-fast Path to Building Massively Valuable Companies

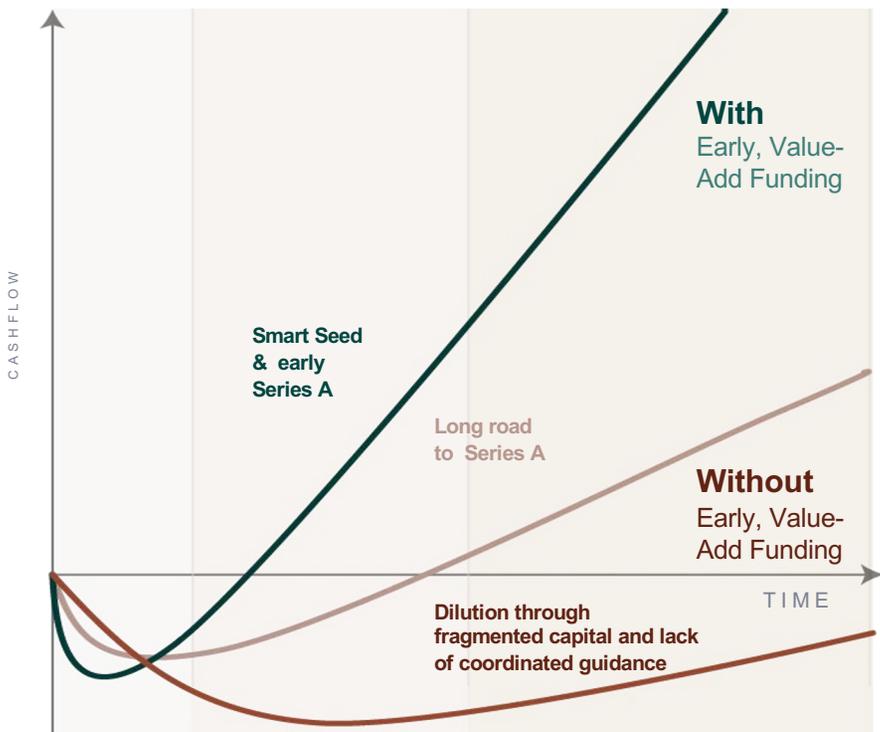


Luigi Bajetti

○ ***GP and Founder of Lombardstreet Ventures and Angel Investor***

- Serial entrepreneur with over 25 years of experience in the tech and internet industries, with a wealth of knowledge and expertise in building and scaling startups
- Invested almost always at the earliest possible stage of seed in 20+ US startups valued at over \$30 billion combined, including 8 that have since become unicorns
- Earned a specialization in Venture Capital from the Haas School of Business at the University of California, Berkeley.

Bringing Order To Chaos



Our Founders have limited access to smart seed capital

- Underrepresented founders collectively receive less than 2% of venture capital

Startups need early funding and expertise

- Avoid early pitfalls and pivots in building a business for exit

Radix has a strong track record

- Early markups in all initial investments
- Many successes as angel investors

Growth of Underrepresented Founders / Businesses

Women-Owned Businesses

- ❖ The number of women-owned businesses in the US grew by 11% in 2022, reaching 14.6 million, according to American Express.
- ❖ Represents 39% of all US firms and generated \$2.7 trillion in revenues.
- ❖ The revenue growth rate of women-owned and men-owned businesses between 2019 – 2023 was 27.3% and 15%, respectively.

Minority-Owned Businesses

- ❖ Minority-owned businesses grew at a rate of 9.7% in 2022, which was roughly 2x's that of all US firms growth rate of 5%.
- ❖ Created 9.4 million jobs and accounted for 21.7% of all new businesses in the United States in 2022.

Disability Owned Business Enterprises (DOBEs)

- ❖ According to the U.S. Census Bureau for 2019, approximately 40 million people in the US (15% of the adult population) reported having a disability.
- ❖ DOBE's generated \$2.6 Billion in revenues in 2024.

Black Women-Owned Businesses

- ❖ Grew at an annual rate of 14.6% in 2022, the fastest growing business demographic according to U.S. Census data.
- ❖ In 2022, Black women-owned businesses produced over \$556 billion in sales and created 1.9 million jobs.

Investment Strategy

EARLY STAGE

- Invest in Pre-Seed to Seed opportunities
- Founders building First-mover and/or Disruptive companies
- \$65K for initial first checks, 3 - 4 deals per quarter

FOUNDERS FIRST

- Focus on passionate and coachable entrepreneurs
- Provide value-added support based on our own experiences as successful entrepreneurs

DISRUPTIVE TECHNOLOGIES

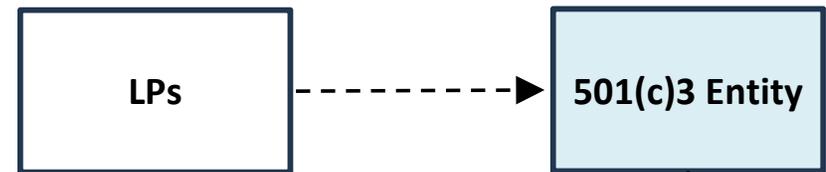
- Identifying businesses being developed that address unmet NEEDS and improve solutions
- Focus on shorter time to market, market validation, and exit opportunities at various scales

Commitment / Tax Strategy

OVERALL STRATEGY

- Radix Team establishes a 501(c)3 entity that is unrelated to Fund I
- The 501(c)3 entity's mission objective is in alignment with the Fund's thesis
- Potential LPs would provide their commitments to the 501(c)3 entity and receive 100% tax deduction since it will be considered a "Donation"
- The 501(c)3 entity would then commit capital to Fund I via the donations received from the LPs as an "Arm's Length Transaction"
- Fund I will then allocate funds and invest in Diverse Founders based on investment thesis

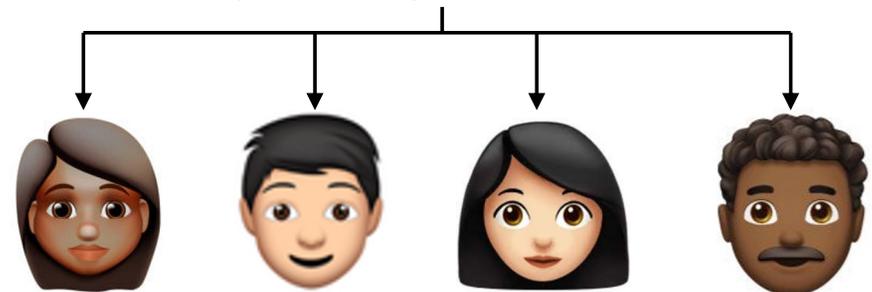
LPs donate to 501(c)3 vehicle and receive 100% tax deduction



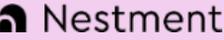
501(c)3 Entity then invests into Fund I as an LP



Radix invests capital received from 501(c)3 into Diverse Founders



Portfolio Track Record

PORTCO	DESCRIPTION	VALUATION (\$ in MM's)			REVENUES	
		AT INVESTMENT	Q1'2025	MOIC	ARR (\$ in MM's)	GROWTH RATE %
	123 Bay Box provides a personalized monthly subscription box of baby products for babies and toddlers ages 0 to 3 years including product placement.	\$5.0	\$8.0	1.6X	\$0.3	30%
	JuneBrain created a hardware and AI solutions to detect MS, retinal conditions and brain tumors using retinal image data.	\$5.0	\$10.0	2.0X	\$5.4	35%
	Nestment is reengineering and revolutionizing the co-ownership purchasing model of real estate assets amongst sellers & buyers.	\$12.0	\$15.0	1.3X	\$0.5	435%
	AskHumans created an AI platform and voice enabling technology that generates reports and metrics based on each customer's feedback.	\$8.0	\$15.0	1.9X	\$0.8	767%
	Backpack Healthcare specializes in pediatric mental, emotional, and behavioral health treatment via tele-therapy for the 40M+ children covered by Medicaid and CHIP.	\$20.0	\$35.0	1.8X	\$2.5	114%
	UpwardLi is a technology-based financial services agency that helps with credit services.	\$7.0	\$18.0	2.6X	\$0.8	48%
	Milkify offers freeze- dry breast milk for longer storage, more convenience, and better infant nutrition.	\$15.0	\$15.0	1.0X	\$2.1	114%

NOTES:

- Currently invested in 7 PortCos with a follow-on investment in 123 Baby Box.
- 1 PortCo (123 Baby Box) has been approached 3x for an M&A exit over the past 24 months.

TIMING

2025 is a Unique Opportunity for VC Funds

- The global markets have slowed down drastically during the last four quarters, and the turmoil will likely continue until mid-2025.
- This is a **once in a decade opportunity for investors** to deploy capital at favorable valuations in a less-crowded market.



Source: Fidelity Investments

For example, here are 10 Unicorns that were founded during recessions:

Microsoft (1975), **Electronic Arts** (1982), **iRobot/Roomba** (1990), **Airbnb** (2008), **Slack** (2009), **WhatsApp** (2009), **Square** (2009), **Uber** (2009), **Instagram** (2010), **Pinterest** (2010).

— *Republic Journal*

Winter 2025

RADIX INNOVATION CAPITAL

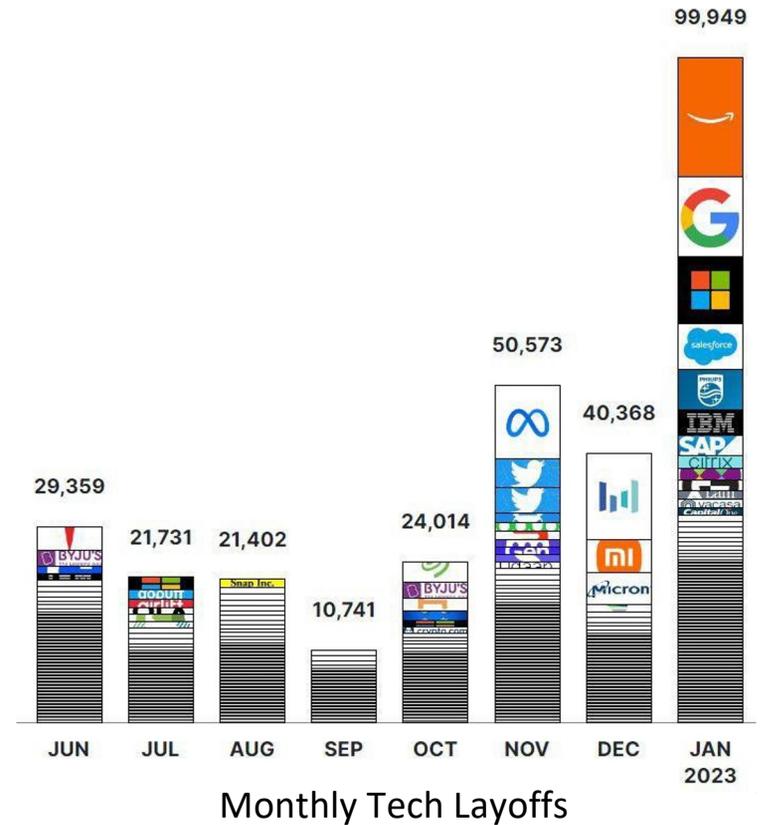
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TIMING

Now is The Best Time for Pre-Seed & Seed Investments

Downturns offer rare opportunities to build lasting companies:

- Talent is the most available it has been in years
- New technologies and markets (e.g., Gen AI) are attracting thousands of founders
- These new startups will be ready to scale in 18 - 24 months when the market rebounds



KEY TAKEAWAYS

Opportunity Summary

Focus: Pre-Seed and Seed

- Underserved – Focus is on founders who are rarely supported in the VC ecosystem :
 - Women
 - Brown Indigenous People of Color (BIPOC)
 - Minorities
 - Persons With Disabilities (PWDs)
 - Founders who are from Historically Black Colleges & Universities (HBCUs)
- Add Value – smart guidance provided early to Founders will make a difference

Radix: A Uniquely Capable Team

- Relevant Experience – successful operators and investors, with numerous personal angel investments together
- Valuable Network – deeply connected to experts and ecosystems/programs in VC, technology and entrepreneurship

Approach: Differentiated and Disciplined

- Deal Selection – from an experienced operator's perspective
- Deal Flow – from our partnerships in tech, VC, Incubators and Accelerators
- Deal Management – manage risk through disciplined engagement and value-added support





RADIX FUNDI

Fund I Details

Fund Entity

- US Delaware fund, 10-year holding period + extensions
- Fund administration supported both internally and outsourced

Management Fees and Carry

- Radix fees: 2% annual management fee over 10 years
- Carry: 20% (of net profit)

Initial Targets

- 3 - 4 investments per quarter
- Average check size per deal is \$65K
- Invest in 40 - 45 deals over 3 years
- Industry agnostic with particular focus on FinTech, AI, Proptech, Future of Work, SaaS and Blockchain

Tax Investing Allocation Strategy

- LPs can donate to 501(c)3 entity, which in turn invests in Fund; donations are 100% tax deductible

Next Steps

- Fund target first close – Q1 2026

CONNECT WITH US

Thank You

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